

## CONFERENCE INFORMATION

### VENUE

Faculty of Arts and Social Sciences  
National University of Singapore, Kent Ridge Campus  
AS7 Shaw Foundation Building  
5 Arts Link, Singapore 117570

### REGISTRATION COUNTER

#### AS7, SHAW FOUNDATION BUILDING, LEVEL 1

Please collect your conference kit and name badge at the Registration Counter.  
The badge must be worn at all times to gain entry to sessions and functions.

Please check the Message Boards regularly for updates or announcements.  
Messages for fellow delegates may be posted there.

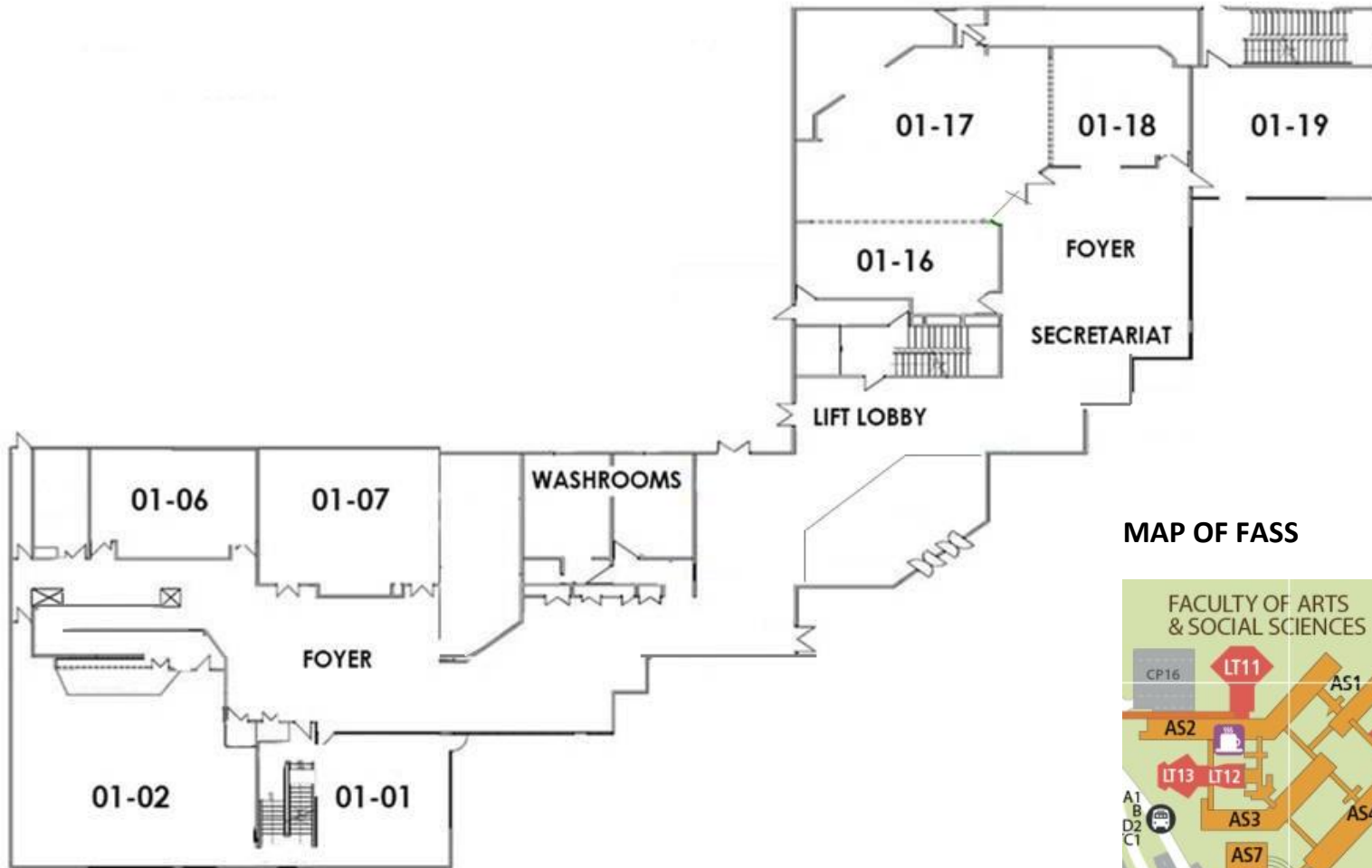
### SESSION ETIQUETTE

As a courtesy to the presenters and participants, please switch off (or put on silent mode) all beeping devices (mobile phones, etc.) during all sessions.

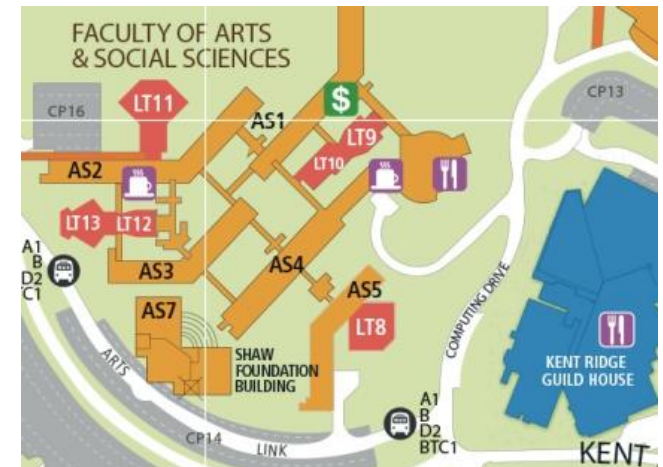
### CONFERENCE SITE PLAN

Keynote/Plenary/Closing Sessions	AS5, Lecture Theatre 8 (LT8)
Breakout Sessions	AS7, Level 1, Room 01-01 AS7, Level 1, Room 01-02 AS7, Level 1, Room 01-06 AS7, Level 1, Room 01-07 AS7, Level 1, Room 01-16 AS7, Level 1, Room 01-17 AS7, Level 1, Room 01-18 AS7, Level 1, Room 01-19 AS7, Level 4, Room 04-13 AS7, Level 6, Room 06-42
Secretariat / Speaker Prep Area / Internet Stations	AS7, Foyer
Lunch / Tea-Breaks	AS7, Foyer & LT8
Book Displays	AS7, Foyer
Dinner (Ticket Holders)	NUSS Kent Ridge Guild House

## FLOOR PLAN OF AS7, SHAW FOUNDATION BUILDING, LEVEL 1



## MAP OF FASS



## SCHEDULE-AT-A-GLANCE

<b>WEDNESDAY, 3 JULY 2013</b>	
08:30 – 09:00 (AS7)	REGISTRATION
09:00 – 09:30 (LT8)	OPENING ADDRESS
09:30 – 11:00 (LT8)	OPENING KEYNOTE: BEYOND THE CULTURE INDUSTRY
11:00 – 11:30 (LT8)	TEA BREAK
11:30 – 13:00 (LT8)	PLENARY #1: BEYOND THE CULTURE INDUSTRY
13:00 – 14:30 (AS7)	LUNCH
14:30 – 16:00 (AS7)	PANEL SESSIONS 1-9
16:00 – 16:30 (AS7)	TEA BREAK
16:30 – 18:00 (AS7)	PANEL SESSIONS 10-18
18:15 – 19:30 (RM 01-17)	BOOK LAUNCHING PANEL – TRANSGENDER CHINA
18:15 – 19:30 (RM 01-02)	BOOK LAUNCHING PANEL – CREATIVITY AND ACADEMIC ACTIVISM: INSTITUTING CULTURAL STUDIES
19:30 – 21:00	WELCOME RECEPTION HOSTED BY ROUTLEDGE (AT NUSS KENT RIDGE GUILD HOUSE)
<b>THURSDAY, 4 JULY 2013</b>	
09:00 – 10:45 (LT8)	PLENARY #2: CHUA BENG HUAT ON POWER, POLITICS AND POP CULTURE
10:45 – 11:15 (LT8)	TEA BREAK
11:15 – 12:45 (AS7)	PANEL SESSIONS 19-28
12:45 – 14:00 (AS7)	LUNCH
12:45 – 14:00 (RM 06-42)	IACS SOCIETY BOARD MEETING
14:00 – 15:30 (AS7)	PANEL SESSIONS 29-37
15:30 – 16:00 (AS7)	TEA BREAK
16:00 – 17:30 (AS7)	PANEL SESSIONS 38-47
17:30 – 17:45	BREAK
17:45 – 18:45 (RM 01-17)	BOOK LAUNCHING PANEL – THE OXFORD HANDBOOK OF CHINESE CINEMAS
17:45 – 18:45 (RM 01-02)	BOOK LAUNCHING PANEL – QUEER SINGAPORE: ILLIBERAL CITIZENSHIP AND MEDIATED CULTURES
19:00 – 21:00	CONFERENCE DINNER AT NUSS KENT RIDGE GUILD HOUSE (TICKET HOLDERS ONLY)
<b>FRIDAY, 5 JULY 2013</b>	
09:00 – 10:30 (LT8)	PLENARY #3: STATES OF EMERGENCY
10:30 – 11:00 (LT8)	TEA BREAK
11:00 – 12:30 (AS7)	PANEL SESSIONS 48-57
12:30 – 14:00 (AS7)	LUNCH
12:30 – 14:00 (LT8)	IACS SOCIETY GENERAL ASSEMBLY
14:00 – 15:30 (AS7)	PANEL SESSIONS 58-67
15:30 – 16:00 (LT8)	TEA BREAK
16:00 – 17:30 (LT8)	CLOSING KEYNOTE: STATES OF EMERGENCY
17:30 – 18:00 (LT8)	CLOSING ADDRESS
18:00	END OF CONFERENCE

WEDNESDAY, 3 JULY 2013	
08:30 (AS7)	REGISTRATION
09:00 (LT8)	OPENING ADDRESS
	<p><b>Professor Meaghan Morris</b> <i>Chair, Inter-Asia Cultural Studies Society, &amp; Professor of Gender and Cultural Studies, The University of Sydney, Australia</i></p> <p><b>Professor Prasenjit Duara</b> <i>Director, Asia Research Institute, and Director, Humanities and Social Sciences Research, Office of Deputy President (Research and Technology), National University of Singapore</i></p>
09:30 (LT8)	OPENING KEYNOTE: Beyond the Culture Industry
	<p><b>Professor Lily Kong</b> <i>Vice President (University and Global Relations) and Vice Provost (Academic Personnel), National University of Singapore</i></p>
DISCUSSANT	<p><b>Professor Koichi Iwabuchi</b> <i>Director, Monash Asia Institute, Monash University, Australia</i></p>
CHAIRPERSON	<p><b>Professor Meaghan Morris</b> <i>Chair, Inter-Asia Cultural Studies Society, &amp; Professor of Gender and Cultural Studies, The University of Sydney, Australia</i></p>
11:00 (LT8)	TEA BREAK
11:30 (LT8)	PLENARY #1: Beyond the Culture Industry
	<p><b>Professor Stephen Chan</b> <i>Academic Dean, Faculty of Arts, Lingnan University, Hong Kong</i></p> <p><b>Professor Ashish Rajadhyaksha</b> <i>Senior Fellow, Centre for the Study of Culture and Society, India</i></p> <p><b>Associate Professor Audrey Yue</b> <i>Senior Lecturer in Cultural Studies, The University of Melbourne, Australia</i></p>
CHAIRPERSON	<p><b>Associate Professor Kong Chong Ho</b> <i>Vice-Dean (Research), Faculty of Arts and Social Sciences, National University of Singapore</i></p>
13:00 (AS7)	LUNCH
14:30 (AS7)	PANEL SESSIONS 1-9
16:00 (AS7)	TEA BREAK
16:30 (AS7)	PANEL SESSIONS 10-18
18:15 (RM 01-17)	<p><b>BOOK LAUNCHING PANEL #1 – Transgender China</b> Edited by Howard Chiang. Published by Palgrave Macmillan, 2012.</p> <p>In the emerging field of queer Asian studies, scholars to date have paid scant attention to transgender issues. <i>Transgender China</i> makes a timely intervention whereby emergent Sinologists explore previously untapped terrains—from the historical demise of eunichism to male cross-dressing shows in contemporary Taiwan—to inaugurate a subfield in Chinese gender studies.</p>
	<p><b>Trans on Screen</b> <b>Helen Hok-Sze Leung</b>, <i>Simon Fraser University, Canada</i></p> <p><b>Writing the Body</b> <b>Carlos Rojas</b>, <i>Duke University, USA</i></p> <p><b>Transgenderism as a Heuristic Device: On the Cross-historical and Transnational Adaptations of the <i>Legend of the White Snake</i></b> <b>Alvin Ka Hin Wong</b>, <i>University of California – Los Angeles, USA</i></p> <p><b>Performing Transgender Desire: Male Cross-Dressing Shows in Taiwan</b> <b>Chao-Jung Wu</b>, <i>National Taiwan University of Arts</i></p>
18:15 (RM 01-02)	<p><b>BOOK LAUNCHING PANEL #2 – Creativity and Academic Activism: Instituting Cultural Studies</b> Edited by Meaghan Morris and Mette Hjort. Published by Duke University Press and Hong Kong University Press, 2012.</p> <p>This book investigates the impact of managerialism, marketization, and globalization on university cultures, asking what critical cultural scholarship can do in such increasingly adversarial conditions. Experiments in Asian universities are emphasized as exemplary of what can or could be achieved in other contexts of globalized university policy.</p>
	<p><b>From Gatekeepers to Gateways: Pragmatism, Politics, Sexuality, and Cultural Policy in Creative Singapore</b> <b>Audrey Yue</b>, <i>The University of Melbourne, Australia</i></p> <p><b>Doing Cultural Studies: Critique, Pedagogy, and the Pragmatics of Cultural Education in Hong Kong</b> <b>Stephen Chan</b>, <i>Lingnan University, Hong Kong</i></p> <p><b>The Desire for Cultural Studies</b> <b>Tejaswani Niranjana</b>, <i>Centre for the Study of Culture and Society, India</i></p> <p><b>Uses of Media Culture, Usefulness of Media Culture Studies: Beyond Brand Nationalism into Public Dialogue</b> <b>Koichi Iwabuchi</b>, <i>Monash University, Australia</i></p>
19:30	END OF DAY ONE
19:30 – 21:00	WELCOME RECEPTION HOSTED BY ROUTLEDGE (at NUSS Kent Ridge Guild House)

## 14:30 – 16:00 PANEL SESSIONS 1-9

RM 01-01	RM 01-02	RM 01-06	RM 01-07
PANEL 1 TRANSNATIONAL ART MOVEMENTS	PANEL 2 CREATIVE ECONOMIES	PANEL 3 REPRESENTATIONS OF THE CITY	PANEL 4 ON THE HONG KONG CHRISTIAN CULTURE INDUSTRY
<i>Chairperson</i> <b>Stephanie DeBoer</b>	<i>Chairperson</i> <b>Bjarke Liboriussen</b>	<i>Chairperson</i> <b>Eun-Gwi Chung</b>	<i>Chairperson</i> <b>Ching Yau</b>
Framing “Shanghai eArts”: From Culture Industry to Location Based Analysis  <b>Stephanie DeBoer</b> <i>Indiana University, USA</i>	Generational Differences in Self-identification amongst Chinese Creative Workers  <b>Bjarke Liboriussen</b> <i>University of Nottingham Ningbo China</i>	Transport Art: A Chance Discourse on the City  <b>Tabassum Zaman</b> <i>National University of Singapore</i>	Christian Culture Industry: The Case of Media Evangelism, Ltd., Hong Kong  <b>Wing Sang Law</b> <i>Lingnan University, Hong Kong</i>
From Cultural Isolation to the International Scene: Contemporary Vietnamese Art at Asian Bi/Triennials during Two Last Decades  <b>Natalia Kraevskaia</b> <i>Russian State University for the Humanities, and Vietnam National University, Hanoi</i>	Hackers and Creative City – How Local Hacker Community in Sapporo Contributing Techno-popular Culture with Global Impact for 40 years, Video Games to "Hatsune-Miku"  <b>Tomohiro Okada</b> <i>Tokyo University of the Arts, Japan</i>	Play Time, Space, and Culture: “Cultural Seoul Station 284”  <b>Eun-Gwi Chung</b> <i>Hankuk University of Foreign Studies, South Korea</i>	When Christianity Meets One-child Policy  <b>Xiaodao Liang</b> <i>Lingnan University, Hong Kong</i>
Postcolonial Machine: South Korea's Animation Industry  <b>Kukhee Choo</b> <i>Tulane University, USA</i>	Cosmopolitan Spaces, Transnational Networks: Creative Incubation in City-center Shanghai  <b>Ying Zhou</b> <i>Eidgenössische Technische Hochschule Zürich, Switzerland</i>	Large Screens as Intimate Contact Zones  <b>Audrey Yue</b> <i>The University of Melbourne, Australia</i>	Three Strange Bedfellows: Christian, Comic, and Colonial through Reverend Enoch Lam  <b>Ching Yau</b> <i>Lingnan University, Hong Kong</i>
I Cuwaai Ku Lalan: Formulating a Critical Interpretation of Taiwanese Indigenous Art  <b>Jaime Fang-Tze Hsu</b> <i>National Taiwan Museum of Fine Arts</i>	'Globalising Aesthetics' in Cultural Industry Higher Education in Malaysia  <b>Lynne Pettinger</b> <i>University of Essex, UK</i>		

## 14:30 – 16:00 PANEL SESSIONS 1-9

RM 01-16	RM 01-17	RM 01-18	RM 01-19	RM 06-42
PANEL 5 LGBTS IN POPULAR DISCOURSE	PANEL 6 MOBILE MEDIA LIFESTYLES: CREATIVITY, LITERACY AND POLITICS	PANEL 7 THE OTHER IDENTITIES OF ETHNICITY	PANEL 8 ASIAN MIGRATION: HISTORY AND TRANSFORMATION	PANEL 9 LIFESTYLE ADVICE TV IN ASIA: NEW SUBJECTS, NEW NORMATIVITIES
<i>Chairperson</i> <b>Denise Tse-Shang Tang</b>	<i>Chairperson</i> <b>Larissa Hjorth</b>	<i>Chairperson</i> <b>Jennifer Santos Esperanza</b>	<i>Chairperson</i> <b>Carlos Rojas</b>	<i>Chairperson</i> <b>Fran Martin</b>
A Hybridized Lesbianism in Vogue: How Chinese Mainstream Entertainment TV Cultivates “The Deviant”  <b>Jamie J. Zhao</b> <i>Georgia State University, USA</i>	Mobile Literature and Young Females’ Creativity in Japan: From a Landscape of Keitai Shōsetsu (Mobile Novel)  <b>Kyoung-hwa Yonnie Kim</b> <i>The University of Tokyo, Japan</i>	The Industry of Othering: Notions of Race, Class and Power in the Ethnic Arts Industry of Bali  <b>Jennifer S. Esperanza</b> <i>Beloit College, USA</i>	From Island to Island: Ng Kim Chew and Discourses of Identity and Separation  <b>Carlos Rojas</b> <i>Duke University, USA</i>	‘From Sparrow to Phoenix’: Imagining Gender Transformation Through Taiwanese Women’s Variety TV  <b>Fran Martin</b> <i>The University of Melbourne, Australia</i>
Cut the Crap: A Case Study of Queer Celebrities on Hong Kong Tabloid Magazines  <b>Denise Tse-Shang Tang</b> <i>The University of Hong Kong</i>	The Place of the Mobile: Reflections upon Locative-based Media in Everyday Life  <b>Larissa Hjorth</b> <i>RMIT University, Australia</i>	Burmese Migrant Workers and Cultural Policy of Thai Language: Proficiency and Resistance on the Border  <b>Siriporn Somboonboorana</b> <i>Walailak University, Thailand</i>	From Personal Subject to Historical Subject: Narratives of Empowerment of Marriage Migrants in Taiwan  <b>Hsiao-Chuan Hsia</b> <i>Shih Hsin University, Taiwan</i>	Neoliberalism as a Way of Life: Lifestyle Advice on Chinese Television  <b>Wanning Sun</b> <i>University of Technology, Sydney, Australia</i>
Out and Around Storytelling Application: Development, Prototype, and Dual Permission Levels  <b>Cynthia Wang</b> <i>University of Southern California, USA</i>	The Use of Smartphones of Disadvantaged Teens in Korea  <b>Yeran Kim</b> <i>Kwangwoon University, South Korea</i>	Redefining Culture: Case Studies from Indigenous Chakma Community of Bangladesh  <b>Sabreena Ahmed</b> <i>BRAC University, Bangladesh</i>	“Chop Suey” Culture 雜碎文化  <b>Eileen Cheng-yin Chow</b> <i>Duke University, USA</i>	Doing Cosmopolitanism? Class, Modernity and Lifestyle Programming in India  <b>Tania Lewis</b> <i>RMIT University, Australia</i>
				Negotiating Paternalism and the Enterprising Self in Taiwanese Talent Shows  <b>Miaoju Jian</b> <i>National Chung Cheng University, Taiwan</i>

## 16:30 – 18:00 PANEL SESSIONS 10-18

RM 01-01	RM 01-02	RM 01-06	RM 01-07
PANEL 10 ABJECT FIGURES	PANEL 11 WHAT HAPPENED TO “COOL JAPAN”? FASHION, CRAFTWORKS, INDEPENDENT CINEMA AND KOREAN FOOD	PANEL 12 MEDIATING NEOLIBERAL AND POSTCOLONIAL TEMPORALITIES IN EAST ASIAN FILM, TELEVISION, AND THEATER	PANEL 13 COMPLICATING AFRO-ASIAN ANALYTICS
<i>Chairperson</i> <b>Nora A. Taylor</b>	<i>Chairperson</i> <b>Yoshiharu Tezuka</b>	<i>Chairperson</i> <b>Jia Tan</b>	<i>Chairperson</i> <b>Eng-Beng Lim</b>
Torturing Scenes and Obscenity <b>Ariel Heryanto</b> <i>The Australian National University</i>	After the “Cool Japan”: State of Independent Filmmaking in Japan <b>Yoshiharu Tezuka</b> <i>Komazawa University, Japan</i>	A Neoliberal Sense of History: Hong Sang-soo’s <i>Tale of Cinema</i> and <i>The Day He Arrives</i> <b>Jecheol Park</b> <i>National University of Singapore</i>	Precarious Temporalities in Asian and African Diasporas <b>Grace Kyungwon Hong</b> <i>University of California – Los Angeles, USA</i>
The Artist as Curator: Dinh Q. Le’s Wooden House Project at dOCUMENTA 13 and the Legacy of War in Vietnamese Contemporary Art <b>Nora A. Taylor</b> <i>School of the Art Institute of Chicago, USA</i>	The Logic of Fashion and Art in the Age of Post-“Cool Japan” <b>Tomoko Shimizu</b> <i>Tsukuba University, Japan</i>	Interrupting the Colonial/ Neoliberal Governmentality: The Events of Light in <i>H Story</i> and <i>Secret Sunshine</i> <b>Mayumo Inoue</b> <i>Hitotsubashi University, Japan</i>	The Necropolitics of Debt <b>Jodi Kim</b> <i>University of California – Riverside, USA</i>
Fuzz-bombed: The 2012 Taipei Biennial <b>David Barton</b> <i>National Central University, Taiwan</i>	Eat, Drink and Love Korea in Post-“Cool Japan”: From Reel to Real <b>Hyangjin Lee</b> <i>Rikkyo University, Japan</i>	Bio-memory in Postcolonial Taiwan: Ethnic Identity and Chinese Drama in Taiwan <b>Chun-yen Wang</b> <i>National Chung Hsing University, Taiwan</i>	“World Galaxy”: Alice Coltrane, Black Orientalism, and Errant Futures <b>Kara Keeling</b> <i>University of Southern California, USA</i>
	Teaching What’s “Cool” about “Cool Japan” <b>Yuka Hasegawa</b> <i>University of Hawai’i, USA</i>	Traveling Backwards: Playing with Time in Chinese Time-travel TV Serials <b>Jia Tan</b> <i>Hong Kong Baptist University</i>	

**16:30 – 18:00 PANEL SESSIONS 10-18**

RM 01-16	RM 01-17	RM 01-18	RM 01-19	RM 06-42
<b>PANEL 14</b> <b>FRONTIERS OF SEXUALITY</b>	<b>PANEL 15</b> <b>FORMAL NETWORKS AND THE EMERGENT MODES OF ENGAGING CINEMA IN INDIA</b>	<b>PANEL 16</b> <b>PERFORMING MOSLEMNESS: YOUTH, FASHION AND PREACHING IN THE URBAN SPACE</b>	<b>PANEL 17</b> <b>INTERNET AND THE PUBLIC SPHERE</b>	<b>PANEL 18</b> <b>WORLDING MULTICULTURALISMS I: BODY IDENTITY*</b>
<i>Chairperson</i> <b>Yudi Bachrioktora</b>	<i>Chairperson</i> <b>Ratheesh Radhakrishnan</b>	<i>Chairperson</i> <b>Melani Budianta</b>	<i>Chairperson</i> <b>Lisa Yuk-ming Leung</b>	<i>Chairpersons</i> <b>Daniel Goh &amp; Jun-Hyeok Kwak</b>
Imagined Sex: Youth and Porn Stories in the 1980s and 1990s Indonesia  <b>Yudi Bachrioktora</b> <i>Independent Scholar</i>	The Virtual Archive of Hindi Film Music: Of Affect, Piracy and Memory  <b>Vebhuti Duggal</b> <i>Jawaharlal Nehru University, India</i>	The Hijab Culture and the Young Urban Muslim Woman  <b>Asri Saraswati</b> <i>Universitas Indonesia</i>	Facebook as ‘Deliberative Democracy’? The Participatory Use of Social Media among Activists in Hong Kong  <b>Lisa Yuk-ming Leung</b> <i>Lingnan University, Hong Kong</i>	Worlded Minorities and Deviant Models: Recasting Multiculturalism through Asian American Return Narratives  <b>Chih-ming Wang</b> <i>Academia Sinica, Taiwan</i>
A Case Study of the Taiwanese Naturalist (Nudist) News in 2007: Thinking about Media Representation, the Body, Sexuality and the Law  <b>Fei-Hsin Huang</b> <i>Shih Hsin University, Taiwan</i>	Intimate Interventions: Ordering the Scene of Sex  <b>Navaneetha Mokkil Maruthur</b> <i>Central University of Gujarat, India</i>	Cyber-hijab  <b>Annisa Beta</b> <i>Universitas Indonesia</i>	中国当代网络文学与民族主义  <b>胡疆锋</b> 首都师范大学文化研究院, 中国	Nation, Ethnicity, Diaspora, and Asia: Locating Namewee and Malaysian Popular Culture  <b>Keng We Koh</b> <i>Seoul National University, South Korea</i>
	<i>Address Unknown:</i> On Cinematic and Regional Subjects  <b>Ratheesh Radhakrishnan</b> <i>Indian Institute of Technology Bombay</i>	Performing Moslemness: The Phenomenon of Youth and Urban Sermons  <b>Herlin Putri Indah Destari</b> <i>Universitas Indonesia</i>		Transnational Media, Medical Hallyu and South Korean Beauty as Pan-Asian Aesthetic  <b>Jane Park</b> <i>The University of Sydney, Australia</i>

*\*Co-hosted by Social Science Korea Civic Solidarity Research Group, Korea University, and funded by the National Research Foundation of South Korea.*





## THURSDAY, 4 JULY 2013

08:30 (AS7)	REGISTRATION
09:00 (LT8)	PLENARY #2: Chua Beng Huat on Power, Politics and Pop Culture
DISCUSSANT	<p><b>Professor Meaghan Morris</b> <i>Chair, Inter-Asia Cultural Studies Society, &amp; Professor of Gender and Cultural Studies, The University of Sydney, Australia</i></p> <p><b>Professor Kian-Woon Kwok</b> <i>Associate Provost (Student Life), President's Office, and Head, Division of Sociology, Nanyang Technological University, Singapore</i></p> <p><b>Associate Professor C.J.W.-L. Wee</b> <i>Division of English, School of Humanities and Social Sciences, Nanyang Technological University, Singapore</i></p>
	<p><b>Professor Kuan-Hsing Chen</b> <i>Professor, Graduate Institute for Social Research and Cultural Studies, and Coordinator, Center for Asia-Pacific/Cultural Studies, National Chiao Tung University, Taiwan</i></p>
	<p><b>CHAIRPERSON</b> <b>Professor Firdous Azim</b> <i>Chair, Department of English and Humanities, BRAC University, Bangladesh</i></p>
10:45 (LT8)	TEA BREAK
11:15 (AS7)	PANEL SESSIONS 19-28
12:45 (AS7)	LUNCH
12:45 (RM 06-42)	IACS SOCIETY BOARD MEETING
14:00 (AS7)	PANEL SESSIONS 29-37
15:30 (AS7)	TEA BREAK
16:00 (AS7)	PANEL SESSIONS 38-47
17:30	BREAK
17:45 (RM 01-17)	<p><b>BOOK LAUNCHING PANEL #3 – The Oxford Handbook of Chinese Cinemas</b> Edited by Carlos Rojas and Eileen Chow. Published by Oxford University Press, 2013.</p> <p>What does it mean for a cinematic work to be "Chinese"? Does it refer specifically to a work's subject, or does it also reflect considerations of language, ethnicity, nationality, ideology, or political orientation? The Oxford Handbook of Chinese Cinemas situates the term more broadly among various different phases, genres, and distinct national configurations, while taking care to address the consequences of grouping together so many disparate histories under a single banner.</p>
	<p><b>Along the Riverrun: Cinematic Encounters in Tsai Ming-liang's <i>The River</i></b> <b>Carlos Rojas</b>, <i>Duke University, USA</i></p> <p><b>Conceiving Cross-Border Communities: Mobile Women in Recent Hong Kong Cinema</b> <b>Michelle Huang</b>, <i>National Taiwan University</i></p> <p><b>Ethnographic Representation across Genres: The Culture Trope in Contemporary Mainland Media</b> <b>Louisa Schein</b>, <i>Rutgers University, USA</i></p> <p><b>Afterword (尾聲): Chinese Cinema as Monkey's Tail</b> <b>Eileen Cheng-yin Chow</b>, <i>Duke University, USA</i></p>
17:45 (RM 01-02)	<p><b>BOOK LAUNCHING PANEL #4 – Queer Singapore: Illiberal Citizenship and Mediated Cultures</b> Edited by Audrey Yue and Jun Zubillaga-Pow. Published by Hong Kong University Press, 2012.</p> <p>Singapore remains one of the few countries in Asia that has yet to decriminalize homosexuality. Yet it has also been hailed by many as one of the emerging gay capitals of Asia. This book accounts for the rise of mediated queer cultures in Singapore's current milieu of illiberal citizenship.</p>
	<p><b>Reinserting Sex into AIDS: Royston Tan's <i>Anniversary</i></b> <b>Kenneth Chan</b>, <i>University of Northern Colorado, USA</i></p> <p><b>Re-queering Lesbian Women in Postcolonial Singapore</b> <b>Shawna Tang</b>, <i>The University of Sydney, Australia, and National University of Singapore</i></p> <p><b>A Short History of Early Gay Venues in Singapore: A Photo Essay</b> <b>Roy Tan</b>, <i>Independent Scholar</i></p> <p><b>"Oi, Recruit! Wake Up Your Idea!": Homosexuality and Cultural Citizenship in the Singapore Military</b> <b>Chris K. K. Tan</b>, <i>Shandong University, China</i></p>
18:45	END OF DAY TWO
19:00 – 21:00	CONFERENCE DINNER @ NUSS KENT RIDGE GUILD HOUSE (TICKET HOLDERS ONLY)

## 11:15 – 12:45 PANEL SESSIONS 19-28

RM 01-01	RM 01-02	RM 01-06	RM 01-07	RM 01-16
<b>PANEL 19</b> <b>VARIEGATED NEOLIBERALIZATION AND ITS DISCONTENTS IN EAST ASIA</b>	<b>PANEL 20</b> <b>HEGEMONY AND COUNTER-HEGEMONY OVER THE LIFE WORLD AND IMAGINARY WORLD OF OKINAWA</b>	<b>PANEL 21</b> <b>QUEER SINOPHONE HISTORIES AND CULTURES</b>	<b>PANEL 22</b> <b>CULTURAL STUDIES AND TRANSNATIONALISM</b>	<b>PANEL 23</b> <b>MINOR CINEMA: CINEMATIC CHILDHOOD AND ADOLESCENCE IN AN INTERNATIONAL FRAME</b>
<i>Chairperson</i> <b>Leo Ching</b>	<i>Chairperson</i> <b>Hiroshi Aoyagi</b>	<i>Chairperson</i> <b>Howard Chiang</b>	<i>Chairperson</i> <b>Tesjawani Niranjana</b>	<i>Chairperson</i> <b>Catherine Driscoll</b>
Capitalism afar and Neoliberal Subject: An Audience Research on Woju  <b>Iam-Chong Ip</b> <i>Lingnan University, Hong Kong</i>	A Perspective on the Plastication of Cultural Sphere in Present-day Okinawa  <b>Hiroshi Aoyagi</b> <i>Kokushikan University, Japan</i>	Provincializing China: A History of Sex from Eunuchs to Transsexuals  <b>Howard Chiang</b> <i>The University of Warwick, UK</i>	'Rotten Women' 'Rotting' Men: Masculinities, Transnational Subculture and the Transformation of Chinese Cultural Industries  <b>Yanrui Xu</b> <i>Ningbo Institute of Technology, Zhejiang University, China</i>  <b>Ling Yang</b> <i>Xiamen University, China</i>	An Odyssey in Searching for a Parental Figure: Ethnic Child in Three Chinese Films  <b>Zitong Qiu</b> <i>Ningbo Institute of Technology, Zhejiang University, China</i>
Rupture of Neoliberalization? Emergence of Equality Issues as the Political Campaigns in South Korea  <b>Younghan Cho</b> <i>Hankuk University of Foreign Studies, South Korea</i>	Created Images and Tradition in Tourism: Water Buffalo and Pineapples in Yaeyama Islands  <b>Yoko Asato</b> <i>Doshisha University, Japan</i>	Relocating Female Same-sex Desire in the History of Chinese Women in Southeast Asia  <b>Yuenmei Wong</b> <i>University of Maryland, USA</i>	Current Status and Future Prospects of Taiwanese Cultural Studies: Cultural Studies as a Direction and the Issues of Inter-Asia Transformation  <b>Wondam Paik</b> <i>Sungkonghoe University, South Korea</i>	The Audibility of Place in Contemporary Hollywood Cinema  <b>Timothy Laurie</b> <i>The University of Melbourne, Australia</i>
Calling for the New One: The Neoliberal Reform of Education in China  <b>Xiaoming Luo</b> <i>Shanghai University, China</i>	Part and No-part: Okinawa in Chinese Discourses and Culture Industry  <b>Kwai-Cheung Lo</b> <i>Hong Kong Baptist University</i>	Performing Hybridity: Music and Visual Politics of Male Cross-dressing Performance in Taiwan  <b>Chao-Jung Wu</b> <i>National Taiwan University of Arts</i>	Asian American Musicians Negotiating Transnational Identities in the Digital Age  <b>Cynthia Wang</b> <i>University of Southern California, USA</i>	Internationalising Teen Film  <b>Catherine Driscoll</b> <i>The University of Sydney, Australia</i>
		Transmedia Assemblage: New Media, Old Media, and Sexual Governance in Contemporary Taiwan and Hong Kong  <b>Alvin Ka Hin Wong</b> <i>University of California – Los Angeles, USA</i>		Minoritised Adolescence in Indian Film Classification  <b>Liam Greal</b> <i>The University of Sydney, Australia</i>

## 11:15 – 12:45 PANEL SESSIONS 19-28

RM 01-17	RM 01-18	RM 01-19	RM 04-13	RM 06-42
PANEL 24 FOOD CULTURES	PANEL 25 TV DRAMAS AND AUDIENCES	PANEL 26 TRANSNATIONALISM, LOCALITY AND CULTURAL PRODUCTION IN EAST ASIAN ART AND DESIGN	PANEL 27 REPRESENTATIONS OF TOURISM	PANEL 28 WORLDING MULTICULTURALISMS II: SOFT POWER*
<i>Chairperson</i> <b>Nandini Bhadra</b>	<i>Chairperson</i> <b>Myungkoo Kang</b>	<i>Chairperson</i> <b>Wessie Ling</b> <i>Discussant</i> <b>Stephen Chan</b>	<i>Chairperson</i> <b>Sharon Heijin Lee</b>	<i>Chairpersons</i> <b>Daniel Goh &amp; Jun-Hyeok Kwak</b>
Eating <i>Halal</i> Food Everyday: An Ontological Inquiry  <b>Arum Budiastuti</b> <i>Universitas Airlangga, Indonesia</i>	Cultural Codes and Drama Consumption: A Comparative Study in China and Korea  <b>Myungkoo Kang</b> <i>Seoul National University, South Korea</i>	Revisiting Tradition and National Identity in Chinese Book Design  <b>Wendy Siuyi Wong</b> <i>Swinburne University of Technology, Australia</i>	Nostalgic Representation in Japanese Travel Guidebooks to Hong Kong  <b>Shinsuke Iwata</b> <i>Aichi University, Japan</i>	Popular Culture and Multiculturalism in East Asia  <b>Eyal Ben-Ari</b> <i>The Hebrew University of Jerusalem, Israel</i>
Teaching to Cook and/or Teaching to Live: Cooking TV Show in the Post-war Taiwan  <b>Ti Wei</b> <i>National Chiao Tung University, Taiwan</i>	An Ethnic Study of the Popularity of Taiwanese TV Dramas in Taiwan  <b>Nga Khing Lim</b> <i>Chinese Culture University, Taiwan</i>	Transnational Flow and Cultural Production: Reimagining Red-White-Blue  <b>Wessie Ling</b> <i>University of the Arts London, UK</i>	Hallyu, Medical Tourism and the Promises of "Gangnam Style"  <b>Sharon Heijin Lee</b> <i>New York University, USA</i>	Worlding Pinoy Activism: Transnationalizing the Movement for Domestic Workers in Hong Kong and the Philippines  <b>Ma. Glenda Lopez Wui</b> <i>Nanyang Technological University, Singapore</i>
Cooking, Culture and Colonialism: "Writing" the Self through Metaphors of Food  <b>Nandini Bhadra</b> <i>Veer Narmad South Gujarat University, India</i>	Pleasure of Korean Drama: Constructing 'Asian-ness' between the Ideology and Subversion  <b>Xiaodan Liu</b> <i>Coventry University, UK</i>	Transnational Vernacularity of Taiwan Floral Chintz: Craft-design and Cultural Industry in Taiwan  <b>Yuko Kikuchi</b> <i>University of the Arts London, UK</i>	Mediating the Tourist Gaze: Urban Marketing and Tourism Destination Placement in Taiwan  <b>Shuling Huang</b> <i>National Chiao Tung University, Taiwan</i>	<i>Bersih dan Ubah:</i> Citizenship Rights, Intergenerational Togetherness and Multicultural Unity in Malaysia  <b>Gaik Cheng Khoo</b> <i>University of Nottingham – Malaysia Campus</i>
	Transnationalism and Culture Translation through Media Television  <b>Retno Mustikawati</b> <i>Indonesia Institute of the Arts Yogyakarta</i>	Japanese Techno-culture of National Design Projects in Relation to Video Art in the 1970s  <b>Toshino Iguchi</b> <i>Saitama University, Japan</i>		

\*Co-hosted by Social Science  
Korea Civic Solidarity Research  
Group, Korea University,  
and funded by the National  
Research Foundation  
of South Korea

## 14:00 – 15:30 PANEL SESSIONS 29-37

RM 01-01	RM 01-02	RM 01-06	RM 01-07	RM 01-16
<b>PANEL 29</b> SHALL WE INSTITUTE? “EAST ASIAN POP CULTURE STUDIES” REVISITED	<b>PANEL 30</b> GLOBAL UNIVERSITIES	<b>PANEL 31</b> SINOPHONE CINEMAS	<b>PANEL 32</b> VIRTUALITY AND VISUALITY	<b>PANEL 33</b> TRANS-CULTURAL, POST-MODERN AND UR-COLONIAL PREDICAMENTS IN INSTITUTIONAL MEDIA- TIONS OF HONG KONG CULTURAL IMAGINARIES
<i>Chairpersons</i> <b>Chua Beng Huat &amp; Koichi Iwabuchi</b>	<i>Chairperson</i> <b>Kuan-Hsing Chen</b> <i>Discussants</i> <b>Lily Kong &amp; Kian-Woon Kwok</b>	<i>Chairperson</i> <b>Audrey Yue</b> <i>Discussant</i> <b>Olivia Khoo</b>	<i>Chairperson</i> <b>Great Root Woods</b>	<i>Chairperson</i> <b>Allen Chun</b>
On "Asian Sensibilities" <b>Younghan Cho</b> <i>Hankuk University of Foreign Studies, South Korea</i>	How Will MOOCs Affect the US University's International Strategy? <b>Christopher Newfield</b> <i>University of California – Santa Barbara, USA</i>	The Voice of the Sinophone <b>Song Hwee Lim</b> <i>University of Exeter, UK, and National University of Singapore</i>	Visual Impact: How was the Film Accepted in China? <b>Great Root Woods (Dae Geun Lim)</b> <i>Hankuk University of Foreign Studies, South Korea</i>	Hong Kong Cinema as Ethnic Borderland <b>Kwai-Cheung Lo</b> <i>Hong Kong Baptist University</i>
On Inter-Asian Fandom <b>Kelly Chi-Chen Hu</b> <i>National Taiwan Normal University</i>	Teaching under the Tembusu Tree <b>Michael M.J. Fischer</b> <i>Massachusetts Institute of Technology, USA</i>	Queer Phonics: Exploring Sexuality and Sound on Sinophone Screen <b>Helen Hok-Sze Leung</b> <i>Simon Fraser University, Canada</i>	Contradiction and Discomfort – Neoliberalism and Chinese Reality TV <b>Han Cheng</b> <i>Coventry University, UK</i>	Critical Cosmopolitanism in the Emergence of Cultural Modernity: Reflections on Discursive Imagination in Hong Kong and Shanghai <b>Allen Chun</b> <i>Academia Sinica, Taiwan</i>
On Trans-Asian TV/Film Productions <b>Jocelyn Yi-Hsuan Lai</b> <i>King's College London, UK</i>	Liberal Arts for Asians? <b>Petrus Liu</b> <i>Yale-NUS College, Singapore</i> <b>Colleen Lye</b> <i>University of California – Berkeley, USA</i>	British Chinese Filmmaking: Challenging the Limits of the Sinophone <b>Felicia Chan</b> <i>University of Manchester, UK, and National University of Singapore</i> <b>Andy Willis</b> <i>University of Salford, UK</i>		New Hong Kong Cinema: Beyond Mainland-Hong Kong Co-productions <b>Yiu-Wai Chu</b> <i>The University of Hong Kong</i>
On Cultural/Creative Industries <b>Yoshitaka Mori</b> <i>Tokyo University of the Arts, Japan</i>				
On Pop Music in East Asia <b>Hyunjoon Shin</b> <i>Sunkonghoe University, South Korea</i>				

## 14:00 – 15:30 PANEL SESSIONS 29-37

RM 01-17	RM 01-18	RM 01-19	RM 06-42
<b>PANEL 34</b> SPONTANEOUS AND CONSTRUCTED ORDER: THE EVOLUTION OF CULTURAL INDUSTRY IN THIRD WORLD COUNTRIES	<b>PANEL 35</b> MASS MEDIA AND THE NATION	<b>PANEL 36</b> (IM)MATERIAL CULTURE	<b>PANEL 37</b> WORLDING MULTICULTURALISMS III: PUBLIC SPACE*
<i>Chairperson</i> <b>Yun Chen</b>	<i>Chairperson</i> <b>Viriya Sawangchot</b>	<i>Chairperson</i> <b>Hanna Wirman</b>	<i>Chairpersons</i> <b>Daniel Goh &amp; Jun-Hyeok Kwak</b>
Private Memories and Public Archive  <b>Sabih Ahmad</b> <i>Asia Art Archive, Hong Kong</i>	On Mechanisms of Media Scandals in Contemporary Japanese Society  <b>Igor Prusa</b> <i>The University of Tokyo, Japan</i>	The Politick of Batik  <b>Lilawati Kurnia</b> <i>Universitas Indonesia</i>	Casino Multiculturalism and the Reinvention of Heritage, Macau and Singapore  <b>Vincent Wai-Kit Ho</b> <i>University of Macau</i>
Speak the Unspeakable  <b>Jie Liang</b> <i>Monash University, Australia</i>	"Mission Impossible": A Study on the Operation of MTV EXIT in Burma  <b>Viriya Sawangchot</b> <i>Mahidol University, Thailand</i>	The Impossibility of Immaterial Labor and the Anxieties of Branding: Defining Value in the Taiwan and Hong Kong Design Industries  <b>Teri Silvio</b> <i>Academia Sinica, Taiwan</i>	Spaces for an Expanded Notion of Multiculturalism: The Transformation of the Traditional Market-place to Multicultural Shopping Mall in Seoul  <b>Sung Kyung Kim</b> <i>Sungkonghoe University, South Korea</i>
India as Method: Curating Proactive Cultural Exchanges between Non-West Countries  <b>Yun Chen</b> <i>Inter-Asia School</i>	How PR Magazines Electrified Postwar Japan  <b>Kyung Jin Ha</b> <i>The University of Tokyo, Japan</i>	Animal-computer Representations in Popular Videos Online  <b>Hanna Wirman</b> <i>The Hong Kong Polytechnic University</i>	From Reclaiming Public Space to Reclaiming Citizenship: Struggle of Filipino Domestic Workers in Hong Kong  <b>Yun Chung Chen</b> <i>Hong Kong Baptist University</i>  <b>Mirana May Szeto</b> <i>The University of Hong Kong</i>
			Bukit Brown Municipal Cemetery: Constructions of Authenticity  <b>Terence Chong</b> <i>Institute of Southeast Asian Studies, Singapore</i>

\*Co-hosted by Social Science Korea  
Civic Solidarity Research Group,  
Korea University, and funded by  
the National Research Foundation  
of South Korea

## 16:00 – 17:30 PANEL SESSIONS 38-47

RM 01-01	RM 01-02	RM 01-06	RM 01-07	RM 01-16
<b>PANEL 38</b> <b>CRITICAL REGIONALISM: ACTIVISM, AESTHETICS AND AFFECT</b>	<b>PANEL 39</b> <b>ARCHIVE AND THE SENSORIUM</b>	<b>PANEL 40</b> <b>BEYOND THE AIDS INDUSTRY: DISJUNCTIONS BETWEEN EMBODIED AGENCY AND INSTITUTIONAL PRACTICES IN THE ASIA-PACIFIC</b>	<b>PANEL 41</b> <b>PUBLIC SPHERE AND MODERNITY</b>	<b>PANEL 42</b> <b>CULTURAL POLITICS OF PERFORMANCE</b>
<i>Chairperson</i> <b>Leo Ching</b>	<i>Chairperson</i> <b>Laleen Jayamanne</b>	<i>Chairpersons</i> <b>Hans Tao-Ming Huang &amp; Kane Race</b>	<i>Chairperson</i> <b>Arum Budiastuti</b>	<i>Chairperson</i> <b>Mohd Azmyl Mohd Yusof</b>
The Exhibitionary Imagination and the Urban Asian Modern  <b>C.J.W.-L. Wee</b> <i>Nanyang Technological University, Singapore</i>	David Gulpilil's Iconic Image in Australian Cinema  <b>Laleen Jayamanne</b> <i>The University of Sydney, Australia</i>	Harm Reduction as Social Rehabilitation: HIV Governance and Therapeutic Citizenship in Taiwan  <b>Hans Tao-Ming Huang</b> <i>National Central University, Taiwan</i>	Disciplined Enlightenment (Humin; 訓民) and Rational Enlightenment: Why is Korean Journalism Patriotic?  <b>Myungkoo Kang</b> <i>Seoul National University, South Korea</i>	<i>The Times They are A-changing:</i> Mapping The Emergence of The 'Folk' Genre in the Contemporary Malaysian Independent Music Circuit in an Age of Political Enlightenment  <b>Mohd Azmyl Mohd Yusof</b> <i>Sunway University, Malaysia</i>
Activism, Asian Regionalism and Southeast Asia  <b>Mariam B. Lam</b> <i>University of California – Riverside, USA</i>	On Silence as Weapon in the Sri Lanka Civil War Films  <b>Priyantha Fonseka</b> <i>The University of Sydney, Australia</i>	Bipolar AIDS Stories  <b>Jerry Yung-Ching Chang</b> <i>University of Pennsylvania, USA</i>	Kolkata's Street Corners and the Public Sphere  <b>Arnab Banerji</b> <i>The University of Georgia, USA</i>	Shifting Soft Power: Hip Hop from Youth Movements to Political Campaigns  <b>Mirdina Muchtadi</b> <i>Independent Scholar</i>
"All You Need Is Love?": Critical Regionalism and the Politics of Co-vitality  <b>Leo Ching</b> <i>Duke University, USA</i>	Fish that Fly: Culture as a Force of Resistance in the Context of Australian Mining  <b>Alice Williams</b> <i>The University of Sydney, Australia</i>	Party and Play: New Sexual Infrastructures in the Vicinity of HIV  <b>Kane Race</b> <i>The University of Sydney, Australia</i>	The Active Participation of Urban Citizens and the Construction of Urban <i>Kampung</i> Identity in Surabaya <i>Green and Clean</i> Program  <b>Rahmad Hidayat</b> <i>Universitas PGRI Adi Buana Surabaya, Indonesia</i>  <b>Arum Budiastuti</b> <i>Universitas Airlangga, Indonesia</i>	Sympathy for the Devil: The Multicultural Resistance of Solo Underground Metal Subculture  <b>Yuka Dian Narendra</b> <i>Universitas Indonesia</i>

## 16:00 – 17:30 PANEL SESSIONS 38-47

RM 01-17	RM 01-18	RM 01-19	RM 04-13	RM 06-42
<b>PANEL 43</b> CROSS-CULTURAL RE-IMAGININGS OF CULTURAL PRODUCTS: THE CASE OF CHINA	<b>PANEL 44</b> TELEVISION AND CULTURAL PRACTICES	<b>PANEL 45</b> 'ASIA AS METHOD' IN EDUCATIONAL RESEARCH METHODOLOGY	<b>PANEL 46</b> CULTURE INDUSTRY AND CINEMA	<b>PANEL 47</b> CONSORTIUM OF IACS INSTITUTIONS GENERAL ASSEMBLY [CLOSED-DOOR]
<i>Chairperson</i> <b>David Kurt Herold</b>	<i>Chairperson</i> <b>John Tebbutt</b>	<i>Chairperson</i> <b>Jae Park</b>	<i>Chairperson</i> <b>Ming-Hsiu Mia Chen</b>	
The (Mis-)understanding of an Idol: Han Han between 'China' and 'the West'  <b>David Kurt Herold</b> <i>The Hong Kong Polytechnic University</i>	The Philippine Nation on the News: Negotiating Public Service  <b>Estelle Marie Ladrado</b> <i>La Trobe University, Australia</i>	'Asia as Method' and its Strategy of Critical Syncretism  <b>Angel Lin</b> <i>The University of Hong Kong</i>	The Rise of Popular Taste, the Fall of New Wave – The Recent Development in Taiwanese Cinema under the Cultural Industries Policy  <b>Ming-Hsiu Mia Chen</b> <i>Tatung University, Taiwan</i>	
China's Youth through the Prism of Their Media Consumption  <b>Alex Cockain</b> <i>The Hong Kong Polytechnic University</i>	Setting up in Singapore: The ABC in Asia, 1956 - 1960  <b>John Tebbutt</b> <i>Swinburne University of Technology, Australia</i>	'Asia as Method' and Educational Research  <b>Jae Park</b> <i>The Hong Kong Institute of Education</i>	What We Talk About When We Talk About Edwin – Discourse, Articulation and Consumption through Contemporary Indonesian Cinema  <b>Yuventia Chandra</b> <i>SOAS, University of London, UK</i>	
Chinese Internet Framed: Is China 2.0 the New Frontier of Techno-orientalism?  <b>Gabriele de Seta</b> <i>The Hong Kong Polytechnic University</i>	Karen Producing Media – Media Producing Karen  <b>Manoch Chummuangpak</b> <i>La Trobe University, Australia</i>	Neither Western nor Asian: An Ecological Discourse in Eurasia  <b>Tamara Savelyeva</b> <i>The University of Hong Kong</i>		
Cultural Translation vs. Game Expansion in the Modding of Computer Games on the Chinese Internet  <b>Ge Zhang</b> <i>The Hong Kong Polytechnic University</i>				





FRIDAY, 5 JULY 2013	
08:30 (AS7)	REGISTRATION
09:00 (LT8)	PLENARY #3: States of Emergency
CHAIRPERSON	<p><b>Professor Soyoung Kim</b> <i>Chair of Cinema Studies, Korean National University of Art, South Korea</i></p> <p><b>Mr Hilmar Farid</b> <i>Universitas Indonesia, and National University of Singapore</i></p> <p><b>Professor Mary E. John</b> <i>Senior Fellow, Centre for Women's Development Studies, New Delhi, India</i></p>
	<p><b>Professor Kuan-Hsing Chen</b> <i>Professor, Graduate Institute for Social Research and Cultural Studies, and Coordinator, Center for Asia-Pacific/Cultural Studies, National Chiao Tung University, Taiwan</i></p>
10:30 (LT8)	TEA BREAK
11:00 (AS7)	PANEL SESSIONS 48-57
12:30 (AS7)	LUNCH
12:30 (LT8)	IACS SOCIETY GENERAL ASSEMBLY
14:00 (AS7)	PANEL SESSIONS 58-67
15:30 (LT8)	TEA BREAK
16:00 (LT8)	CLOSING KEYNOTE: States of Emergency
CHAIRPERSON	<p><b>Professor Thongchai Winichakul</b> <i>Professor of Southeast Asian History, Department of History, University of Wisconsin-Madison, USA</i></p>
	<p><b>Professor Prasenjit Duara</b> <i>Director, Asia Research Institute, and Director, Humanities and Social Sciences Research, Office of Deputy President (Research and Technology), National University of Singapore</i></p>
17:30 (LT8)	CLOSING ADDRESS
	<p><b>Professor Meaghan Morris</b> <i>Chair, Inter-Asia Cultural Studies Society, &amp; Professor of Gender and Cultural Studies, The University of Sydney, Australia</i></p>
	<p><b>Professor Chua Beng Huat</b> <i>Head, Department of Sociology, and Cluster Leader of Cultural Studies in Asia, Asia Research Institute, National University of Singapore</i></p>
	<p><b>Professor Melani Budianta</b> <i>Professor of Literature, Faculty of Humanities, Universitas Indonesia</i></p>
18:00	END OF CONFERENCE

## 11:00 – 12:30 PANEL SESSIONS 48-57

RM 01-01	RM 01-02	RM 01-06	RM 01-07	RM 01-16
<b>PANEL 48</b> <b>COLD WAR “CHINESE” WRITING: INFORMATION WARFARE, MODERNIST AESTHETICS, LITERARY CRITICISM, AND DIASPORIC FORMATIONS</b>	<b>PANEL 49</b> <b>THE NEXT BIG THING IN EUROPE? CULTURAL INDUSTRIES IN ASIA</b>	<b>PANEL 50</b> <b>CULTURAL RECONSTRUCTION UNDER GLOBAL AND REGIONAL CULTURES IN ASIA: EXAMPLES IN ART AND HIGHER EDUCATION</b>	<b>PANEL 51</b> <b>CULTURAL ECONOMIES</b>	<b>PANEL 52</b> <b>ARTICULATING RESISTANCE TO GOVERNMENTALITY AND HEGEMONY IN INDONESIA’S CULTURAL INDUSTRY IN THE AGE OF “CREATIVE ECONOMICS”</b>
<i>Chairperson</i> <b>Chih-Ming Wang</b>	<i>Chairperson</i> <b>Lorraine Lim</b>	<i>Chairperson</i> <b>Kevin Wee Lin</b>	<i>Chairperson</i> <b>Adam Knee</b>	<i>Chairperson</i> <b>Manneke Budiman</b>
Liberalism and Literary Theory: T.A. Hsia and Cold War Criticism  <b>Chris Lee</b> <i>University of British Columbia, Canada</i>	British Fashion Brands in Asia: A Case Study of Global ‘Creation’  <b>Shinji Oyama</b> <i>Birkbeck, University of London, UK</i>	The Quest for a Regional Culture: The Artistic Adventure of Two Bali Trips in 1952 and 2001  <b>Ruobing Wang</b> <i>National Art Gallery, Singapore</i>	Filial Piety (孝 Hsiao) and Career Exploration-choice in Confucian Heritage Culture  <b>Cary Chin Chee Hung</b> <i>City University of Hong Kong</i>  <b>Jae Park</b> <i>The Hong Kong Institute of Education</i>	The Art (and the Subversion) of Branding  <b>Seno Gumira Ajidarma</b> <i>Jakarta Institute of Art, Indonesia</i>
Cold War Humanism in Taiwan: On Yan Yuanshu and His Critical Practices  <b>Chih-ming Wang</b> <i>Academia Sinica, Taiwan</i>	Asian Artists in European Museums: A Case Study of Global ‘Representation’  <b>Mariko Murata</b> <i>Kansai University, Japan</i>	Adapting the Confucian Model to University Autonomy in Taiwan's Higher Education System  <b>Angela Pei-chun Han</b> <i>Independent Scholar</i>  <b>Flora Yuling Hsu</b> <i>National Chengchi University, Taiwan</i>	Interfaces of Life and Death: Affective Labor, Intimate Objects, and Global Supply Chains  <b>Joshua Neves</b> <i>Brown University, USA</i>	Indonesian Films between the State and the Market  <b>Lasja Fauzia Susatyo</b> <i>Freelance Filmmaker</i>
How to Talk about “Amusing Ourselves to Death” in Chinese Context?  <b>Dongfeng Tao</b> <i>Capital Normal University, China</i>	Asian Cultural Industries in Europe: A Case Study of Global ‘Consumption’  <b>Lorraine Lim</b> <i>Birkbeck, University of London, UK</i>	Re-assessing the Cultural Values under the Concept of Neoliberalism: “Art Taipei” (“Taipei Art International Fair”, 1995-2012) as a Case Study  <b>Yi-fang Chen</b> <i>Independent Scholar</i>	The Contingent Economy of New Cambodian Feature Production  <b>Adam Knee</b> <i>University of Nottingham, Ningbo China</i>	Claiming a Space in Kota Tua Jakarta  <b>Tommy Christomy</b> <i>Universitas Indonesia</i>
“No Country for Young Man”: Youth Subjectivity Discourses in Chinese Contemporary Films and Teleplays  <b>Qi Gai</b> <i>Capital Normal University, China</i>		From Marketization to Chaos? An Examination of Taiwan’s Higher Education Development  <b>Sabrina Chia-Jung Lee</b> <i>National Chengchi University, Taiwan</i>		

## 11:00 – 12:30 PANEL SESSIONS 48-57

RM 01-17	RM 01-18	RM 01-19	RM 04-13	RM 06-42
PANEL 53 'POPULAR' IN QUOTATION MARKS	PANEL 54 THE TRANSLATION TURN IN CULTURAL STUDIES	PANEL 55 THE MEDIATION OF METROPOLIS IN VISUAL ART AND MUSIC	PANEL 56 ATTITUDES, IDEOLOGIES, ASIAN AND GENDER IDENTITIES: NEOLIBERALIZATION IN CONTEMPORARY PHILIPPINES	PANEL 57 SEARCHING FOR THE MODERN PAST IN CONTEMPORARY ASIAN TELEVISION HISTORICAL DRAMAS
<i>Chairperson</i> <b>Chih-Chieh Liu</b>	<i>Chairperson</i> <b>Feng Cui</b>	<i>Chairperson</i> <b>Edwin Jurriëns</b>	<i>Chairperson</i> <b>Jayson D. Petras</b>	<i>Chairperson</i> <b>Kai Khiun Liew</b>
Asian Popular Culture in Southeast Asia  <b>Peichi Chung</b> <i>The Chinese University of Hong Kong</i>	论 1950 年代中国大陆对 欧美现代主义文学的译介— —以《译文》对《恶之花》 的译介为例  <b>Feng Cui</b> <i>Nanyang Technological University, Singapore</i>	Urban Interventions in Indonesia: From Guerrilla Art to Creative Economy  <b>Edwin Jurriëns</b> <i>The University of Melbourne, Australia</i>	Language Attitudes of Filipinos Towards Learning English and its Implications on Filipino as a National Language  <b>Jayson D. Petras</b> <i>University of the Philippines Diliman</i>	Televisual Suturing and De-confucianizing the Past in Contemporary South Korean Medical Dramas  <b>Kai Khiun Liew</b> <i>Nanyang Technological University, Singapore</i>
Refashioning the Outdated Voice: The Sudden Fame of Zi-Qian Liu's <i>Missing You</i> (2011)  <b>Chih-Chieh Liu</b> <i>The University of Hong Kong</i>	跨语际的“中国”—— 《纽约客》翻译、政治与 文化身份的新世纪  <b>Zi Ye</b> <i>Fudan University, China</i>	From Handover to Leftover: Tatming and the Postcolonial Ruins of Hong Kong  <b>Leonie Schmidt</b> <i>University of Amsterdam, the Netherlands</i>  <b>Yiu Fai Chow</b> <i>Hong Kong Baptist University</i>  <b>Jeroen de Kloet</b> <i>University of Amsterdam, the Netherlands</i>	Linguistification of Society as an Ideology in Cultivating Filipino Identity in the Age of Neoliberalization  <b>Wennielyn F. Fajilan</b> <i>University of Santo Tomas, Philippines</i>	The Aesthetics and Politics of Chinese Historical Dramas  <b>Irene Fang-Chih Yang</b> <i>National Cheng Kung University, Taiwan</i>
Pop and Politics on the Web: From Singapore Style to Humping and Rapping  <b>Shzr Ee Tan</b> <i>Royal Holloway, University of London, UK</i>	译者的翻译策略与政治 文化选择——从晚清 《苏格兰独立记》 的译介谈起  <b>Chun Pu</b> <i>Nanyang Technological University, Singapore</i>	Not for Sale: Art and Culture in the City of Dis-appearance  <b>Francis Maravillas</b> <i>University of Technology Sydney, Australia</i>  <b>Michelle Antoinette</b> <i>The Australian National University</i>	Teacher Perception and Identity in Intercultural Communication in Philippine Classrooms  <b>Ma. Elaine A. Lapuz</b> <i>Ateneo de Manila University, Philippines</i>	Time-travel TV Drama Genres and Fan Fiction Communities in Contemporary China  <b>Angel Lin</b> <i>The University of Hong Kong</i>  <b>April Liu</b> <i>The University of Hong Kong</i>
Havens from Regimes of Accumulation or Tools of a Municipally-directed Cultural Industry? Informal Choirs and the 'Popular' in Shanghai  <b>Ruard Absaroka</b> <i>SOAS, University of London, UK</i>	马君武的早期翻译与社会 主义在中国的传播  <b>Min Zhou</b> <i>Peking University, China</i>		De-masculinized Pinoy: Bench Ad Campaigns and Filipino Metrosexuality  <b>Rachelle Joy M. Rodriguez</b> <i>La Salle College Antipolo, Philippines</i>	Television in the 80s: Dramas of Significance?  <b>Jinna Tay</b> <i>Monash University, Australia</i>

## 14:00 – 15:30 PANEL SESSIONS 58-67

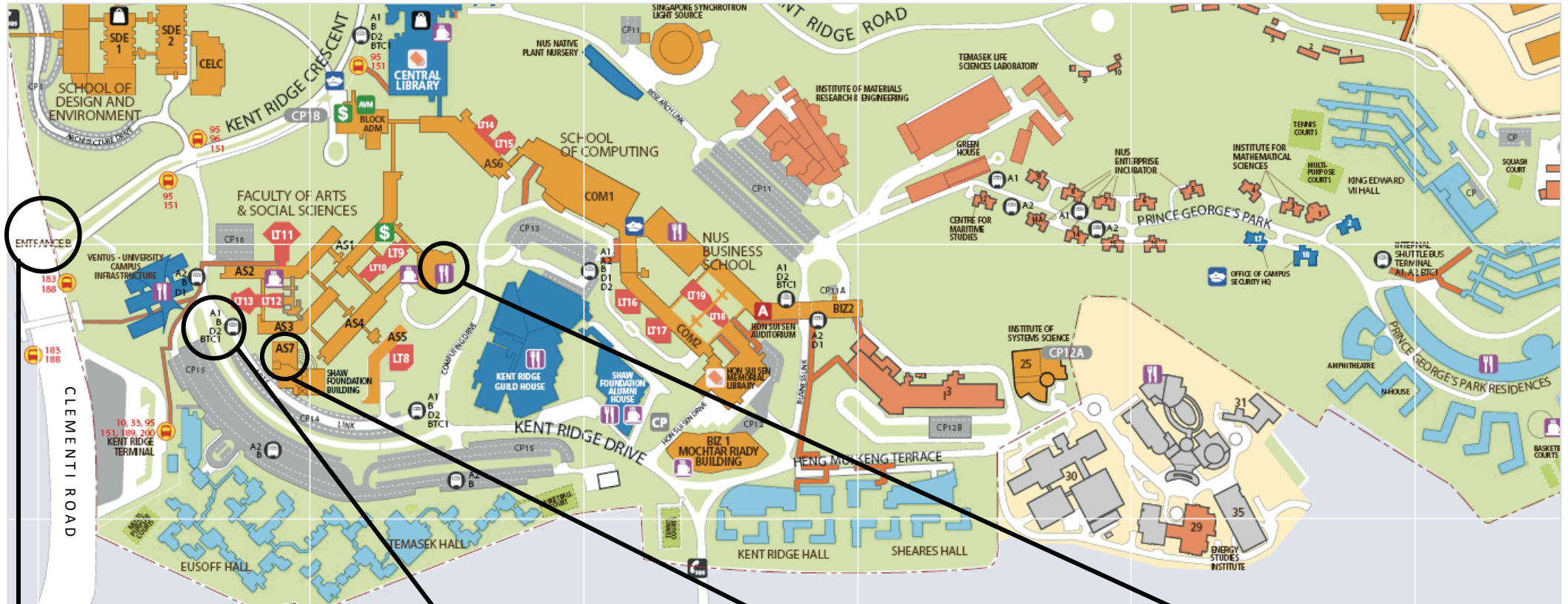
RM 01-01	RM 01-02	RM 01-06	RM 01-07	RM 01-16
<b>PANEL 58</b> <b>THE MAKING OF HYSTERIA: WOMEN AND THE CINEMATIC PATHOLOGIES IN ASIA</b>	<b>PANEL 59</b> <b>THE AESTHETICS OF MEMORY</b>	<b>PANEL 60</b> <b>PROFILING POST-CELLULOID PUBLICS</b>	<b>PANEL 61</b> <b>CULTURAL EXCHANGE IN ASIAN HISTORIES</b>	<b>PANEL 62</b> <b>CONTEMPORARY KOREAN CINEMA, TRANSMEDIA, AND THE TRANSNATIONAL</b>
<i>Chairperson</i> <b>Sun Jung</b>	<i>Chairperson</i> <b>Christine Kim</b>	<i>Chairperson</i> <b>Jenson Joseph</b>	<i>Chairperson</i> <b>Masakazu Matsuoka</b>	<i>Chairperson</i> <b>Jihoon Kim</b>
Sex and Madness, Neurosis of Capitalism: Penthouse Elephant and Mother is a Whore  <b>Sun Jung</b> <i>National University of Singapore</i>	Asian Aesthetics and Underwhelming Memories  <b>Christine Kim</b> <i>Simon Fraser University, Canada</i>	New Media and Public Enthusiasm for Cinema in Contemporary Kerala  <b>Jenson Joseph</b> <i>Independent Scholar</i>	A Tale of Two Cities: Sikh Policemen in Singapore and Hong Kong, 1860s to 1940s  <b>Yin Cao</b> <i>National University of Singapore</i>	Three Participatory Cinema Projects in the Contemporary Korean Independent Cinema: For a New Politics of Participation in the Transmedia Age  <b>Ji Hyun Kim</b> <i>Independent Scholar</i>
The Specter of Feminist Epidemics and Pathologies in Hong Kong Cinema: Boomeranging Porno-violence in Kiss of Death and Fatal Encounter  <b>Kai Khiun Liew</b> <i>Nanyang Technological University, Singapore</i>	Experimental Asian Canadian Art and Tracing Traumatic Transpacific Memories  <b>Kirsten Emiko McAllister</b> <i>Simon Fraser University, Canada</i>	Laying Tracks in the Meantime: Theories of Cinematic Sound and the Digital Everyday  <b>Samhita Sunya</b> <i>Rice University, USA</i>	Crafts Crossing Borders in 1920s-40s  <b>Takuya Kida</b> <i>The National Museum of Modern Art, Tokyo, Japan</i>	2 Doors, Independent Transmedia Documentary, and the Political Pedagogy in the Digital Age  <b>Jihoon Kim</b> <i>Nanyang Technological University, Singapore</i>
The Carnal and the Sublime: Revisiting Philippine Cinema's Golden Years  <b>Dinah Roma Sianturi</b> <i>De La Salle University, Philippines</i>		New Cinephilia as a Discursive Order: Karagarga, Mubi, and Facebook and Others  <b>Baidurya Chakrabarti</b> <i>The English and Foreign Languages University, India</i>	Japanese Folk Tales in Japanese-occupied Singapore  <b>Masakazu Matsuoka</b> <i>Japan Society for the Promotion of Science</i>	In Search of the Lost Fog in Seattle: Strategies of Transnational Remake in Kim Tae-yong's <i>Late Autumn</i>  <b>Sun Joo Lee</b> <i>Independent Scholar</i>
Immorality, Purity or Eccentricity? Representation of Japanese Women in TV Dramas and Films in Korea  <b>Yukie Hirata</b> <i>Dokkyo University, Japan</i>				

## 14:00 – 15:30 PANEL SESSIONS 58-67

RM 01-17	RM 01-18	RM 01-19	RM 04-13	RM 06-42
PANEL 63 NATIONAL IDENTITY AND FILM PRODUCTION: CHANGED PARADIGMS OF NANJING MASSACRE FILM	PANEL 64 CONSUMING OTHERNESS WITHIN THE SELF	PANEL 65 ASIAN QUEERING?	PANEL 66 MUSIC AND THE NATION	PANEL 67 NETWORKS OF CREATIVE LABOUR
<i>Chairperson</i> <b>Xuqing Zhang</b>	<i>Chairperson</i> <b>Robert Ru-Shou Chen</b>	<i>Chairperson</i> <b>Lucetta Y. L. Kam</b>	<i>Chairperson</i> <b>Florentino A. Iniego, Jr.</b>	<i>Chairperson</i> <b>Bridget Conor</b>
Bearing Witness to Nanjing: Zhang Yimou's <i>The Flowers of War</i>  <b>Laurence Simmons</b> <i>The University of Auckland, New Zealand</i>	Japaneseness as a Signifying Practice in Recent Taiwan Cinema  <b>Robert Ru-Shou Chen</b> <i>National Chengchi University, Taiwan</i>	Being Fabulous, Becoming Spectacular: Embodied Mimesis, Delayed Authenticity, and Transnational Transgender Personification in Thai K-Pop Cover Dance  <b>Dredge Byung'chu Kang</b> <i>Emory University, USA</i>	A Nation Embodied in Sita through the Lens of Popular Culture in India  <b>Shaheen S. Ahmed</b> <i>Independent Scholar</i>	Screenwriting as Creative Labour in London and Beyond  <b>Bridget Conor</b> <i>King's College London, UK</i>
<i>The Flowers of War</i> and the Making of Chinese "Big Pictures"  <b>Xuelin Zhou</b> <i>The University of Auckland, New Zealand</i>	Practising <i>Kawaii</i> in Taiwan – Everyday Practices, Cultural Making and Political Performance  <b>Yin C. Chuang</b> <i>National Taiwan Normal University</i>	Narratives, Lives and Law-legal Queeries Refabrication in Taiwan  <b>Yi-chien Chen</b> <i>Shih Hsin University, Taiwan</i>	From Nationalist to a Neo-liberalist Turn in Philippine Popular Music (1930-2000)  <b>Florentino A. Iniego, Jr.</b> <i>University of the Philippines – Diliman</i>	Taiwan-based TV Writer' Creative Work in the Production of Regionalized Love Drama  <b>Jocelyn Yi-Hsuan Lai</b> <i>King's College London, UK</i>
	Consuming Taiwan Ba-na-na in Moji: (Colonial) Nostalgia and Tourism in Contemporary Japan  <b>Mike Shichi Lan</b> <i>National Chung Cheng University, Taiwan</i>	The T Style: Lesbian Chic and Lesbian Community in China  <b>Lucetta Y. L. Kam</b> <i>Hong Kong Baptist University</i>	唯美主义的耳朵— 声音政治及其变迁  <b>周志强</b> 南开大学文学院, 中国	Media Work of the Youth  <b>Yeran Kim</b> <i>Kwangwoon University, South Korea</i>
		Addicted to Love: Homosexual Vices in Contemporary Vietnamese Cinema  <b>Hoang Tan Nguyen</b> <i>Bryn Mawr College, USA</i>		Working Consumers  <b>Hye-Kyung Lee</b> <i>King's College London, UK</i>

## MAP OF CONFERENCE VENUE

AS7, Shaw Foundation Building, Faculty of Arts and Social Sciences  
National University of Singapore (Kent Ridge Campus)



### TRAVELLING BY TAXI

- Enter by **Entrance B** of NUS into Kent Ridge Crescent
- Turn right at the first traffic light into Kent Ridge Drive
- Turn left into the second Carpark #14 after the overhead bridge



### NUS INTERNAL SHUTTLE BUS

A1, B, D2, BTC1

<http://www.nus.edu.sg/oed/services/transport/shuttle-bus-services.htm>



### SHAW FOUNDATION BUILDING

**AS7** Faculty Of Arts & Social Sciences  
5 Arts Link Singapore 117570



### FOOD OUTLETS

The Deck Stalls @ Level 1

- Local Food, Snacks, Fruit Juices, Coffee & Tea

The Deck Stalls @ Level 2

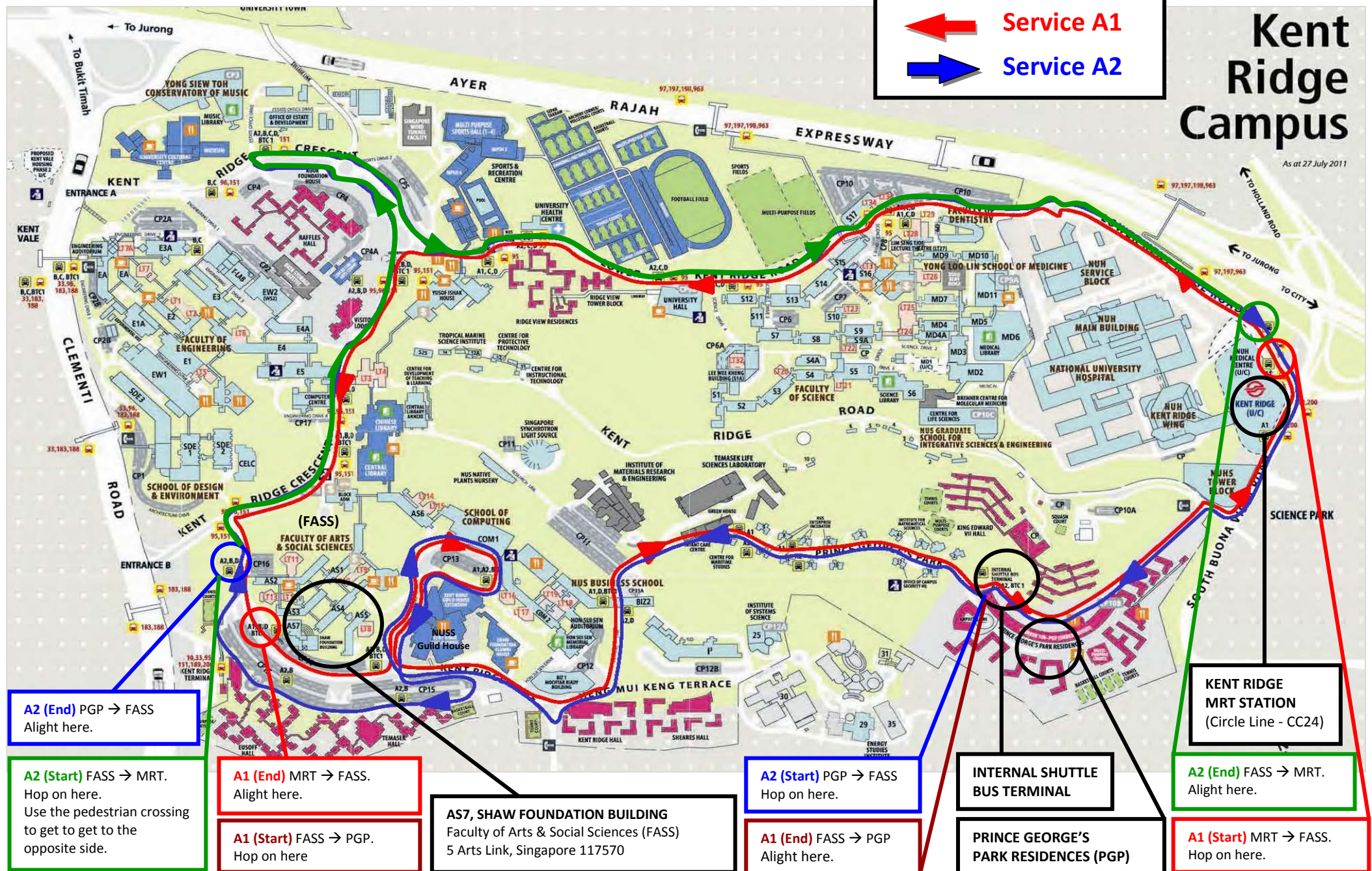
- Burger King
- Sapore Italiano
- Indonesian Express



# NUS INTERNAL SHUTTLE BUS SERVICE "A" ROUTE

**Service A2 (Blue)** Prince George's Park Residences (PGP) → Faculty of Arts and Social Sciences (FASS)

**Service A1 (Red)** Faculty of Arts and Social Sciences (FASS) → Prince George's Park Residences (PGP)





## **LOCAL INFORMATION**

### **Currency Exchange**

Singapore's currency is the Singapore dollar (S\$ or SGD). Money changing services can be found at Singapore Changi Airport, shopping centres and hotels around the island. There are also an abundance of automated teller machines (ATMs) which accept most major credit cards such as Visa, MasterCard and American Express.

### **Drinking Water**

It is safe to drink water straight from the tap in Singapore. However, for those who prefer bottled mineral water, local supermarkets and grocers always have ample stock.

### **Electricity**

Singapore voltage is 220-240 volts AC, 50 cycles per second. The power plugs used in Singapore are of the three-pin, square-shaped type.

### **Language**

English is the language primarily spoken in Singapore. Mandarin, Malay and Tamil, together with other dialects, are used as well.

### **Mobile Phone**

Singapore's international dialing code is +(65). While in Singapore and if you have international roaming service on your cell phone, you do not have to press +(65) as it will automatically connect you to the local numbers here. There are two mobile phone networks - GSM900 and GSM1800 - and three mobile telephone service providers - SingTel, M1 and StarHub.

### **Smoking**

Smoking is prohibited in all airconditioned areas (e.g. shopping centres, restaurants, cinemas, public buses, the MRT, taxis, lifts), common corridors, void decks and staircases within residential buildings, outdoor hospital compounds, as well as a 5-metre radius from any entrance/exit and bus shelter.

### **Weather**

Singapore is known for its hot and humid weather, with little variation throughout the year. The average daytime temperature is 31°C (88°F), dropping to around 24°C (75°F) in the evenings. The monsoon season can bear down pretty heavily on our tropical weather from November onwards, so be prepared for rain on a daily basis during this period.

### **Tax Refund Schemes**

To enjoy tax-free shopping in Singapore, simply look out for retailers that display the "Tax Refund" logo on their shop front and spend SG100 in a single receipt to qualify. More information can be found at the Tourist Refund Scheme page on the Singapore Customs website at [www.customs.gov.sg](http://www.customs.gov.sg)

### **Tipping**

Tipping is not widely practiced in Singapore as most hotels and restaurants apply a default 10% service charge.

## LOCAL INFORMATION

### Transport

The public transport in Singapore is well connected with commuters able to choose between train, taxis and buses.

#### ***Mass Rapid Transport (MRT)***

This is a fast and efficient form of transport, with a train arriving every few minutes. Fares range from S\$1.00 to S\$2.00, from vending machines at the stations. Operating hours vary a little but trains run from around 05:15 to 00:15. It is recommended to check what time the last train leaves from the respective stations if you are planning a late night.

#### ***Bus***

Bus fares range from S\$1.00 to S\$2.00. If you are paying in cash, please ensure you have the correct fare, as bus drivers do not give change. Alternatively, you can purchase an Ez-Link card, which is a stored-value fare card, from bus interchanges and MRT stations. Ez-Link cards may be used for bus and MRT fares.

#### ***Taxi***

Taxis can be flagged from hotels and taxi stands, as well as on the streets, if there are no taxi stands nearby and traffic is not disrupted. Flagged taxi fares starts between S\$3.00 and S\$3.40 for the first 1km. There are additional charges for trips from Changi Airport (from S\$5.00 onwards, depending on the time); to and fro from the Central Business District (S\$3.00 from Monday to Saturday, 17:00 to midnight), Peak Hours (25% of the metered fare on Monday to Saturday from 06:00-09:30 & 18:00 to midnight); After Midnight (50% of the metered fare shown). Advance booking numbers (booking surcharge varies from S\$8.00 to S\$18.00):

Comfort CityCab	(65) 6552 1111
Comfort Premier Cabs	(65) 6552 2828
SMRT Taxis	(65) 6555 8888
Premier Taxis	(65) 6363 6888

### Useful Telephone Numbers

Police	999
Ambulance & Fire Brigade	995
Non-Emergency Ambulance Service	1777
Singapore Tourism Board	1800-736 2000
Postal Enquiries (SingPost)	1605
Local Directory Assistance	100
International Directory Assistance	104
Singapore General Hospital	(65) 6222 2322 / (65) 6234 4311
Mount Elizabeth Hospital	(65) 6737 2666
Gleneagles Hospital	(65) 6473 7222