

WEDNESDAY, 3 JULY 2013

08:30 – 09:00 (AS5, LT8)	REGISTRATION
09:00 – 09:30 (AS5, LT8)	OPENING ADDRESS
	<p>Professor Meaghan Morris <i>Chair, Inter-Asia Cultural Studies Society, & Professor of Gender and Cultural Studies, The University of Sydney, Australia</i></p> <p>Professor Prasenjit Duara <i>Director, Asia Research Institute, and Director, Humanities and Social Sciences Research, Office of Deputy President (Research and Technology), National University of Singapore</i></p>
09:30 – 11:00 (AS5, LT8)	OPENING KEYNOTE: Beyond the Culture Industry
	<p>Professor Lily Kong <i>Vice President (University and Global Relations) and Vice Provost (Academic Personnel) National University of Singapore</i></p>
DISCUSSANT	Professor Koichi Iwabuchi <i>Director, Monash Asia Institute, Monash University, Australia</i>
CHAIRPERSON	Professor Meaghan Morris <i>Chair, Inter-Asia Cultural Studies Society, & Professor of Gender and Cultural Studies, The University of Sydney, Australia</i>
11:00 – 11:30 (AS5, LT8)	TEA BREAK
11:30 – 13:00 (AS5, LT8)	PLENARY I: Beyond the Culture Industry
	<p>Professor Stephen Chan <i>Academic Dean, Faculty of Arts, Lingnan University, Hong Kong</i></p> <p>Mr Ashish Rajadhyaksha <i>Senior Fellow, Centre for the Study of Culture and Society, India</i></p> <p>Dr Audrey Yue <i>Senior Lecturer in Cultural Studies, The University of Melbourne, Australia</i></p>
CHAIRPERSON	Associate Professor Kong Chong Ho <i>Vice-Dean (Research), Faculty of Arts and Social Sciences, National University of Singapore</i>
13:00 – 14:30 (AS7 Foyer)	LUNCH
14:30 – 16:00 (Rooms A-J)	SESSION I: Panels 1-10
16:00 – 16:30 (AS7 Foyer)	TEA BREAK
16:30 – 18:00 (Rooms B-J)	SESSION II: Panels 11-19

WEDNESDAY, 3 JULY 2013

18:15 – 19:30 (Room D)	BOOK LAUNCHING PANEL I: <i>Transgender China</i> (Palgrave Macmillian, 2012)
	Editor: Howard Chiang Helen Leung , "Trans On Screen" Carlos Rojas , "Writing the Body" Alvin Wong , "Transgenderism as a Heuristic Device: On the Cross-historical and Transnational Adaptations of the <i>Legend of the White Snake</i> " Chao-Jung Wu , "Performing Transgender Desire: Male Cross-Dressing Shows in Taiwan"
18:15 – 19:30 (Room G)	BOOK LAUNCHING PANEL II: <i>Creativity and Academic Activism</i> (Duke University Press and Hong Kong University Press, 2012)
	Editors: Meaghan Morris and Mette Hjort Audrey Yue , "From Gatekeepers to Gateways: Pragmatism, Politics, Sexuality, and Cultural Policy in Creative Singapore" Stephen Chan , "Doing Cultural Studies: Critique, Pedagogy, and the Pragmatics of Cultural Education in Hong Kong" Tejaswani Niranjana , "The Desire for Cultural Studies" Koichi Iwabuchi , "Uses of Media Culture, Usefulness of Media Culture Studies: Beyond Brand Nationalism into Public Dialogue"
19:30	END OF DAY ONE
19:30	WELCOME RECEPTION

14:30 – 16:00 SESSION I

ROOM A	ROOM B	ROOM C	ROOM D	ROOM E
PANEL 1 LGBTS IN POPULAR DISCOURSE	PANEL 2 THE OTHER IDENTITIES OF ETHNICITY	PANEL 3 CREATIVE ECONOMIES	PANEL 4 ON THE HONG KONG CHRISTIAN CULTURE INDUSTRY	PANEL 5 中国当代大众文化中 的红色记忆书写
<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> Ching Yau	<i>Chairpersons</i> 陶东风、盖琪
A Vague Lesbianism in Vogue: How Chinese Mainstream Entertainment “Cultivates” the Deviant Jamie Zhao <i>Georgia State University, USA</i>	The Industry of Othering: Notions of Race, Class and Power in the Ethnic Arts Industry of Bali Jennifer Santos Esperanza <i>Beloit College, USA</i>	Generational Differences in Self-Identification amongst Chinese Creative Workers Bjarke Liboriussen <i>University of Nottingham Ningbo China</i>	Christian Culture Industry: The Case of Media Evangelism, Ltd., Hong Kong Wing Sang Law <i>Lingnan University, Hong Kong</i>	世纪之交大众文化中的雷锋形象 陶东风 首都师范大学文化研究院, 中国
"Cut the Crap!" A Case Study of Queer Celebrities on Hong Kong Tabloid Magazines Denise Tse-Shang Tang <i>The University of Hong Kong</i>	Burmese Migrant Workers and Cultural Policy of Thai language: Proficiency and Resistance on the Border Siriporn Somboonboorana <i>Walailak University, Thailand</i>	Hackers and Creative City – How Local Hacker Community in Sapporo Contributing Techno-popular Culture with Global Impact for 40 years, Video Games to "Hatsune-Miku" Tomohiro Okada <i>Tokyo University of the Arts, Japan</i>	When Christianity Meets One-Child Policy Xiaodao Liang <i>Lingnan University, Hong Kong</i>	“革命青春偶像剧”对当代中国青年主体性的建构与解构 盖琪 首都师范大学文化研究院, 中国
Out and around LGBT Asian Diasporic Networks Cynthia Wang <i>University of Southern California, USA</i>	Redefining Culture: Case Studies from Indigenous Chakma Community of Bangladesh Sabreena Ahmed <i>BRAC University, Bangladesh</i>	Cosmopolitan Spaces, Transnational Networks: Creative Incubation in City-center Shanghai Ying Zhou <i>Eidgenössische Technische Hochschule Zürich, Switzerland</i>	Three Strange Bedfellows: The Christian, the Comic, and the Colonial in Reverend Enoch Lam Ching Yau <i>Lingnan University, Hong Kong</i>	中国当代家庭伦理剧中的“身份政治叙事” 蒋璐 首都师范大学文化研究院, 中国
		'Globalising Aesthetics' in Cultural Industry Higher Education in Malaysia Lynne Pettinger <i>University of Essex, UK</i>		

14:30 – 16:00 SESSION I

ROOM F	ROOM G	ROOM H	ROOM I	ROOM J
PANEL 6 CULTURAL STUDIES AND POSTCOLONIALISM	PANEL 7 REPRESENTATIONS OF THE CITY	PANEL 8 TRANSNATIONAL ART MOVEMENTS	PANEL 9 MOBILE MEDIA LIFESTYLES: CREATIVITY, LITERACY AND POLITICS	PANEL 10 ASIAN MIGRATION: HISTORY AND TRANSFORMATION
<i>Chairperson</i> Jaeyoun Won	<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> Larissa Hjorth	<i>Chairperson</i> Carlos Rojas
Sociology and Post-colonialism: Unhappy Marriage? Jaeyoun Won <i>Yonsei University, South Korea</i>	Transport Art: A Chance Discourse on the City Tabassum Zaman <i>National University of Singapore</i>	Beyond Linking Australia and 'Asia' Economically – Australian Artists-in-Residence in Asia and the Creation of Cosmopolitan Spaces Bettina Roesler <i>University of Western Sydney, Australia</i>	Mobile Literature and Young Females' Creativity in Japan: From a Landscape of Keitai Shōsetsu (Mobile Novel) Yonnie Kyoung-hwa Kim <i>University of Tokyo, Japan</i>	From Island to Island: Ng Kim Chew and Discourses of Identity and Separation Carlos Rojas <i>Duke University, USA</i>
Reinterpreting the 80-90s Hong Kong “Geung Si” (Jiang Shi Dian Ying) Films in Postcolonial Context Mandy Yee Man Liu <i>Lingnan University, Hong Kong</i>	Play Time, Space, and Culture: “Cultural Seoul Station 284, Quilted Poem, and Quilted Culture Eun-Gwi Chung <i>Hankuk University of Foreign Studies, South Korea</i>	Framing “Shanghai eArts”: From Culture Industry Mandates to an Interrogation of Location Stephanie DeBoer <i>Indiana University, USA</i>	The Place of the Mobile: Reflections upon Ethnographic Approaches and Locative Media Games Larissa Hjorth <i>Royal Melbourne Institute of Technology, Australia</i>	From Personal Subject to Historical Subject: Narratives of Empowerment of Marriage Migrants in Taiwan Hsiao-Chuan Hsia <i>Shih Hsin University, Taiwan</i>
Postcolonial Machine: South Korea's Animation Industry Kukhee Choo <i>The Tulane University of Louisiana, USA</i>	Large Screens as Intimate Contact Zones Audrey Yue <i>The University of Melbourne, Australia</i>	From Cultural Isolation to the International Scene: Contemporary Vietnamese Art at Asian Bi/Triennials during Two Last Decades Natalia Kraevskaia <i>Russian State University for the Humanities & Vietnam National University – Hanoi</i>	The Use of Smartphones of Disadvantaged Teens in Korea Yeran Kim <i>Kwangwoon University, South Korea</i>	Chop Suey Culture 雜碎文化 Eileen Cheng-yin Chow <i>Duke University, USA</i>

16:30 – 18:00 SESSION II			
ROOM B	ROOM C	ROOM D	ROOM E
PANEL 11 FRONTIERS OF SEXUALITY	PANEL 12 COMPLICATING AFRO-ASIAN ANALYTICS	PANEL 13 WHAT HAPPENED TO “COOL JAPAN”? – FASHION, CRAFTWORKS, INDEPENDENT CINEMA AND KOREAN FOOD	PANEL 14 LIFESTYLE ADVICE TV IN ASIA: NEW SUBJECTS, NEW NORMATIVITIES
<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> Lim Eng Beng	<i>Chairperson</i> Yoshiharu Tezuka	<i>Chairperson</i> Fran Martin
Imagined Sex: Youth and Porn Stories in the 1980s and 1990s Indonesia Yudi Bachriktora <i>Independent Scholar</i>	Precarious Temporalities in Asian American and African American Racial Formations Grace Hong <i>University of California – Los Angeles, USA</i>	After the “Cool Japan”: State of Independent Filmmaking in Japan Yoshiharu Tezuka <i>Birkbeck, University of London, UK, & Komazawa University, Japan</i>	‘From Sparrow to Phoenix’: Imagining Gender Transformation Through Taiwanese Women’s Variety TV Fran Martin <i>The University of Melbourne, Australia</i>
A Case Study of the Taiwanese Naturalist (nudist) News in 2007: Thinking about Media Representation, the Body, Sexuality and the Law Ming-Chu Chen & Fei-Hsin Huang <i>Shih Hsin University, Taiwan</i>	The Necropolitics of Debt Jodi Kim <i>University of California – Riverside, USA</i>	The Logic of Fashion beyond Creative Industry in the Age of Post-“Cool Japan” Tomoko Shimizu <i>Tsukuba University, Japan</i>	Neoliberalism as a Way of Life: Lifestyle Advice on Chinese Television Wanning Sun <i>University of Technology, Sydney, Australia</i>
Addicted to Love: Homosexual Vices in Contemporary Vietnamese Cinema Hoang Tan Nguyen <i>Bryn Mawr College, Pennsylvania</i>	“World Galaxy”: Alice Coltrane, Black Orientalism, and Errant Futures Kara Keeling <i>University of Southern California, USA</i>	Eat, Drink and Love Korea in Post-“Cool Japan”: From Reel to Real Hyangjin Lee <i>Rikkyo University, Japan</i>	Doing Cosmopolitanism? Class, Modernity and Lifestyle Programming in India Tania Lewis <i>Royal Melbourne Institute of Technology, Australia</i>
		Taste as Performance: Learning what’s “Cool” about Cool Japan Yuka Hasegawa <i>University of Hawai’i at Minoa, USA</i>	Negotiating Paternalism and the Enterprising Self in Taiwanese Talent Shows Miaoju Jian <i>National Chung Cheng University, Taiwan</i>

16:30 – 18:00 SESSION II

ROOM F	ROOM G	ROOM H	ROOM I	ROOM J
PANEL 15 ABJECT FIGURES	PANEL 16 PERFORMING MOSLEMNESS: YOUTH, FASHION AND PREACHING IN THE URBAN SPACE	PANEL 17 INTERNET AND THE PUBLIC SPHERE	PANEL 18 FORMAL NETWORKS AND THE EMERGENT MODES OF ENGAGING CINEMA IN INDIA	PANEL 19 WORLDING MULTICULTURALISMS I: PUBLIC SPACE*
<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> Melani Budianta	<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> Ratheesh Radhakrishnan	<i>Chairpersons</i> Daniel Goh & Jun-Hyeok Kwak
Torturing Scenes and Obscenity Ariel Heryanto <i>The Australian National University</i>	The Hijab Culture and the Young Urban Muslim Woman Asri Saraswati <i>Universitas Indonesia</i>	Facebook as 'Deliberative Democracy'? The Participatory Use of Social Media (in Social Movement Mobilization) Lisa Yuk-ming Leung <i>Lingnan University, Hong Kong</i>	Hindi Film Music on YouTube and Torrents: Of Piracy, Memory and Love Vebhuti Duggal <i>Jawaharlal Nehru University, India</i>	Casino Multiculturalism and the Reinvention of Heritage, Macau and Singapore Vincent Ho <i>University of Macau</i>
The Artist as Curator: Dinh Q. Le's Wooden House Project at (d) OCUMENTA 13 and the Legacy of War in Vietnamese Contemporary Art Nora A. Taylor <i>School of the Art Institute of Chicago, USA</i>	Cyber-hijab Annisa Beta <i>Universitas Indonesia</i>	Emerging the Networked Carnavalesque beyond the Public Sphere: Reading the Podcast Na-Ggomsu (I'm a Weasel) Phenomenon in Korea Soojin Kim <i>Seoul National University, South Korea</i>	Intimate Interventions: Ordering the Scene of Sex Navaneetha Mokkil Maruthur <i>Central University of Gujarat, India</i>	Spaces for an Expanded Notion of Multiculturalism: The Transformation of the Traditional Market-place to Multicultural Shopping Mall in Seoul Sung Kyung Kim <i>Sungkonghoe University, South Korea</i>
	Performing Moslemness: The Phenomenon of Youth and Urban Sermons Herlin Putri <i>Universitas Indonesia</i>	中国当代网络文学与民族主义 胡疆锋 首都师范大学文化研究院, 中国	"Address Unknown": On Cinematic and Regional Subjects Ratheesh Radhakrishnan <i>Indian Institute of Technology Bombay, India</i>	From Reclaiming Public Space to Reclaiming Citizenship: Struggle of Filipino Domestic Workers in Hong Kong YC Chen <i>Hong Kong Baptist University</i> Mirana May Szeto <i>University of Hong Kong</i>
Modern Monsters at the 2012 Taipei Biennial David Barton <i>National Central University, Taiwan</i>				Singapore: Cemeteries and the Worlding of the Public Sphere in Singapore Terence Chong <i>Institute of Southeast Asian Studies, Singapore</i>

*Co-hosted by Social Science Korea Civic Solidarity Research Group, Korea University, and funded by the National Research Foundation of South Korea.

THURSDAY, 4 JULY 2013

08:30 – 09:00 (AS5, LT8)	REGISTRATION
09:00 – 10:30 (AS5, LT8)	PLENARY II: Chua Beng Huat on Power, Politics and Pop Culture
CHAIRPERSON	<p>Professor Meaghan Morris <i>Chair, Inter-Asia Cultural Studies Society, & Professor of Gender and Cultural Studies, The University of Sydney, Australia University of Sydney, Australia</i></p> <p>Professor Kian-Woon Kwok <i>Associate Provost (Student Life), President's Office, and Head, Division of Sociology, Nanyang Technological University, Singapore</i></p> <p>Associate Professor C.J.W.L. Wee <i>Division of English, School of Humanities and Social Sciences, Nanyang Technological University, Singapore</i></p>
	<p>Professor Firdous Azim <i>Chair, Department of English and Humanities, BRAC University, Bangladesh</i></p>
10:30 – 11:15 (AS5, LT8)	TEA BREAK
11:15 – 12:45 (Rooms A-J)	SESSION III: Panels 20-29
12:45 – 14:00 (AS7 Foyer)	LUNCH
12:45 – 14:00 (Room J)	IACS SOCIETY BOARD MEETING
14:00 – 15:30 (Rooms A-J)	SESSION IV: Panels 30-39
15:30 – 16:00 (AS7 Foyer)	TEA BREAK
16:00 – 17:30 (Rooms A-J)	SESSION V: Panels 40-49
17:45 – 18:45 (Room D)	BOOK LAUNCHING PANEL III: <i>The Oxford Handbook of Chinese Cinemas</i> (Oxford University Press, 2013)
	<p>Editors: Carlos Rojas and Eileen Chow</p> <p>Carlos Rojas, "Along the Riverrun: Cinematic Encounters in Tsai Ming-liang's <i>The River</i>"</p> <p>Michelle Huang, "Conceiving Cross-Border Communities: Mobile Women in Recent Hong Kong Cinema"</p> <p>Louisa Schein, "Ethnographic Representation across Genres: The Culture Trope in Contemporary Mainland Media"</p> <p>Eileen Cheng-yin Chow, "Afterword (尾聲): Chinese Cinema as Monkey's Tail"</p>
17:45 – 18:45 (Room G)	BOOK LAUNCHING PANEL IV: <i>Queer Singapore: Illiberal Citizenship and Mediated Cultures</i> (Hong Kong University Press, 2012)
	<p>Editor: Audrey Yue</p> <p>Kenneth Chan, "Reinserting Sex into AIDS: Royston Tan's <i>Anniversary</i>"</p> <p>Shawna Tang, "Re-queering Lesbian Women in Postcolonial Singapore"</p> <p>Royston Tan, "Title"</p>
18:45	END OF DAY TWO
19:00 – 20:30	CONFERENCE DINNER @ NUSS KENT RIDGE GUILD HOUSE

11:15 – 12:45 SESSION III

ROOM A	ROOM B	ROOM C	ROOM D	ROOM E
PANEL 20 FOOD CULTURES	PANEL 21 REPRESENTATIONS OF TOURISM	PANEL 22 CULTURE INDUSTRY AND CINEMA	PANEL 23 CULTURAL STUDIES AND TRANSNATIONALISM	PANEL 24 VIRTUALITY AND VISUALITY
<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i> TO BE ADVISED	<i>Chairperson</i>	<i>Chairperson</i>
Rationalizing Obedience: The Construction of the Meanings of 'Halal' Food in Everyday Muslim Practices Arum Budiastuti <i>Universitas Airlangga, Indonesia</i>	Nostalgic Representation in Japanese Travel Guidebooks to Hong Kong Shinsuke Iwata <i>Aichi University, Japan</i>	The Rise of Popular Taste, the Fall of New Wave – The Recent Development in Taiwanese Cinema under the Cultural Industries Policy M-H Mia Chen <i>Tatung University, Taiwan</i>	'Rotten Women' 'Rotting' Men – Transnational Subculture and the Transformation of Chinese Cultural Industries Yanrui Xu <i>Zhejiang University, China</i> Ling Yang <i>Xiamen University, China</i>	Popular Culture vs. Counter-culture – Is there Anything Called 'Virtual Culture'? Santosh Kumar Patra <i>Mudra Institute of Communications, India</i>
Teaching to Cook or Teaching to Live: Cooking TV Show in the Post-war Taiwan Ti Wei <i>National Chiao Tung University, Taiwan</i>	Hallyu, Medical Tourism and the Promises of Gangnam Style Sharon Heijin Lee <i>New York University, USA</i>	Same Culture, Different Industry: A Comparison Study on the Country-of- Origin Effect of Mainland China, Taiwan and Hong Kong Films Qing Wu <i>Guangzhou Academy of Social Sciences, China</i>	Current Status and Future Prospects of Taiwanese Cultural Studies: Cultural Studies as a Direction and the Issues of Inter-Asia Transformation Wondam Paik <i>Sungkonghoe University, South Korea</i>	Visual Impact: How was Accepted Film in China? Dae Geun Lim (Great Root Woods) <i>Hankuk University of Foreign Studies, South Korea</i>
Cooking, Culture and Colonialism - "Writing" the Self through Metaphors of Food Nandini Bhadra <i>Veer Narmad South Gujarat University, India</i>	Mediating the Tourist Gaze: Urban Marketing and Tourism Destination Placement in Taiwan Shuling Huang <i>National Chiao Tung University, Taiwan</i>	What We Talk About When We Talk About Edwin – Discourse, Articulation and Consumption through Contemporary Indonesian Cinema Yuventia Chandra <i>School of Oriental and African Studies, UK</i>	Asian American Musicians Renegotiating Identity in a Transnational Context Cynthia Wang <i>University of Southern California, USA</i>	Contradiction & Discomfort – Neoliberalism & Chinese Reality TV Han Cheng <i>Coventry University, UK</i>

11:15 – 12:45 SESSION III

ROOM F	ROOM G	ROOM H	ROOM I	ROOM J
<p>PANEL 25 HEGEMONY AND COUNTER-HEGEMONY OVER THE LEIFEWORLD AND IMAGINARY WORLD OF OKINAWA</p>	<p>PANEL 26 TRANSNATIONALISM, LOCALITY AND CULTURAL PRODUCTION IN EAST ASIAN ART AND DESIGN</p>	<p>PANEL 27 TV DRAMAS AND AUDIENCES</p>	<p>PANEL 28 VARIEGATED NEOLIBERALIZATION AND ITS DISCONTENTS IN EAST ASIA</p>	<p>PANEL 29 WORLDING MULTICULTURALISMS II: SOFT POWER*</p>
<p><i>Chairperson</i> Hiroshi Aoyagi</p>	<p><i>Chairperson</i> Wessie Ling <i>Discussant</i> Stephen Chan</p>	<p><i>Chairperson</i></p>	<p><i>Chairperson</i> Younghan Cho</p>	<p><i>Chairpersons</i> Daniel Goh & Jun-Hyeok Kwak</p>
<p>On the Plastication of Cultural Sphere in Present-day Okinawa Hiroshi Aoyagi <i>Kokushikan University, Japan</i></p>	<p>Revisiting Tradition and National Identity in Chinese Book Design Wendy Siuyi Wong <i>Swinburne University of Technology, Australia</i></p>	<p>Cultural Codes and Drama Consumption: A Comparative Study in China and Korea Myungkoo Kang & Hyesun Shin <i>Seoul National University, South Korea</i></p>	<p>Capitalism afar and Neoliberal Subject: An Audience Research on Woju Iam-Chong Ip <i>Lingnan University, Hong Kong</i></p>	<p>Popular Culture and Multiculturalism in East Asia Eyal Ben-Ari & Nissim Otmazgin <i>The Hebrew University of Jerusalem, Israel</i></p>
<p>Created Images and Tradition in Tourism: Water Buffalo and Pineapples in Yaeyama Islands Yoko Asato <i>Doshisha University, Japan</i></p>	<p>Transnational Flow and Cultural Production: Reimagining Red-White-Blue Wessie Ling <i>University of the Arts London, UK</i></p>	<p>An Ethnic Study of the Popularity of Taiwanese TV Dramas in Taiwan Nga Khing Lim <i>Chung Yuan Christian University, Taiwan</i></p>	<p>Rupture of Neoliberalization?; Emergence of Equality Issues as the Political Campaigns in South Korea Younghan Cho <i>Hankuk University of Foreign Studies, South Korea</i></p>	<p>Worlding Pinoy Activism: Transnationalizing the Movement for Domestic Workers in Hong Kong and the Philippines Glenda Lopez Wui <i>Nanyang Technological University, Singapore</i></p>
<p>Part and No-part: Okinawa in Chinese Discourses and Culture Industry Kwai-Cheung Lo <i>Hong Kong Baptist University</i></p>	<p>Vernacularity of Taiwan Floral Chintz: Craft-design and Cultural Industry in Taiwan Yuko Kikuchi <i>University of the Arts London, UK</i></p>	<p>Pleasure of Korean Drama: Constructing 'Asian-ness' between the Ideology and Subversion Xiaodan Liu <i>Coventry University, UK</i></p>	<p>Calling for the New One: The Neoliberal Reform of Education in China Xiaoming Luo <i>Shanghai University, China</i></p>	<p>Narrating the '709' Generation: Patriots Looking for a Cleaner, Fairer Democracy in Malaysia Gaik Cheng Khoo <i>University of Nottingham – Malaysia Campus</i></p>
	<p>Japanese Techno-Culture of National Design Projects in Relation to Video Art in the 1970s Toshino Iguchi <i>Saitama University, Japan</i></p>			

*Co-hosted by Social Science Korea Civic Solidarity Research Group, Korea University, and funded by the National Research Foundation of South Korea

14:00 – 15:30 SESSION IV

ROOM A	ROOM B	ROOM C	ROOM D	ROOM E
PANEL 30 SINOPHONE CINEMAS	PANEL 31 SPONTANEOUS AND CONSTRUCTED ORDER: THE EVOLUTION OF CULTURAL INDUSTRY IN THIRD WORLD COUNTRIES	PANEL 32 TRANS-CULTURAL, POST-MODERN AND UR-COLONIAL PREDICAMENTS IN INSTITUTIONAL MEDIA- TIONS OF HONG KONG CULTURAL IMAGINARIES	PANEL 33 GLOBAL UNIVERSITIES	PANEL 34 (IM)MATERIAL CULTURE
<i>Chairperson</i> Audrey Yue <i>Discussant</i> Olivia Khoo	<i>Chairperson</i> Yun Chen	<i>Chairperson</i> Allen Chun	<i>Chairperson</i> Colleen Lye <i>Discussants</i> Kuan-Hsing Chen & Lily Kong <i>Respondent</i> Kian-Woon Kwok	<i>Chairperson</i>
The Voice of the Sinophone: Silence and Sound in Contemporary Transnational “Chinese” Cinemas Song Hwee Lim <i>University of Exeter, UK</i>	Private Memories and Public Archive Sabih Ahmad <i>Asia Art Archive, Hong Kong</i>	Hong Kong Cinema as Ethnic Borderland Kwai-Cheung Lo <i>Hong Kong Baptist University</i>	How Will MOOCs Affect the US University’s International Strategy? Christopher Newfield <i>University of California – Santa Barbara, USA</i>	The Politic of Batik Lilawati Kurnia <i>Universitas Indonesia</i>
Exploring Sexuality and Sound on Sinophone Screen Helen Hok-Sze Leung <i>Simon Fraser University, Canada</i>	Speak the Unspeakable Jie Liang <i>Monash University, Australia</i>	Critical Cosmopolitanism in the Emergence of Cultural Modernity: Reflections on Discursive Imagination in Hong Kong and Shanghai Allen Chun <i>Academia Sinica, Taiwan</i>	Biopolis: Asian Science in the Global Circuitry Michael Fischer <i>Massachusetts Institute of Technology, USA</i>	The Impossibility of Immaterial Labor and the Anxieties of Branding: Defining Value in the Taiwan and Hong Kong Design Industries Teri Silvio <i>Academia Sinica, Taiwan</i>
British Chinese Filmmaking: Challenging the Limits of the Sinophone Felicia Chan <i>University of Manchester, UK</i> Andrew Willis <i>University of Salford, UK</i>	India as Method: Curating Proactive Cultural Exchanges between Non-west Countries Yun Chen <i>Inter-Asia School</i>	New Hong Kong Cinema: Beyond Mainland-Hong Kong Co-productions Yiu-Wai Chu <i>The University of Hong Kong</i>	Liberal Arts for Asians? Petrus Liu <i>Yale-NUS, Singapore</i> Colleen Lye <i>University of California – Berkeley, USA</i>	Cats and Touch Screens: The Rise of Playing Cats Videos Hanna Wirman <i>Hong Kong Polytechnic University</i>

14:00 – 15:30 SESSION IV

ROOM F	ROOM G	ROOM H	ROOM I	ROOM J
PANEL 35 MASS MEDIA AND THE NATION	PANEL 36 QUEER SINOPHONE HISTORIES AND CULTURES	PANEL 37 MEDIATING NEOLIBERAL AND POSTCOLONIAL TEMPORALITIES IN EAST ASIAN FILM, TELEVISION, AND THEATER	PANEL 38 SHALL WE INSTITUTE? "EAST ASIAN POP CULTURE STUDIES" REVISITED	PANEL 39 WORLDING MULTICULTURALISMS III: BODY IDENTITY*
<i>Chairperson</i>	<i>Chairperson</i> Howard Chiang	<i>Chairperson</i> Jia Tan	<i>Chairpersons</i> Chua Beng Huat & Koichi Iwabuchi	<i>Chairpersons</i> Daniel Goh & Jun-Hyeok Kwak
The Logic of Media Scandals in Japanese Society Igor Prusa <i>The University of Tokyo, Japan</i>	Provincializing China: A History of Sex from Eunuchs to Transsexuals Howard Chiang <i>The University of Warwick, UK</i>	A Neoliberal Sense of History: Hong Sang-soo's Tale of Cinema and The Day He Arrives Jecheol Park <i>National University of Singapore</i>	On "Asian sensibilities" Younghan Cho <i>Hankuk University of Foreign Studies, South Korea</i>	Worlded Minorities and Deviant Models: Recasting Multiculturalism through Asian American Return Narratives Chih-ming Wang <i>Academia Sinica, Taiwan</i>
"Mission Impossible" of MTV EXIT in Burma Viriya Sawangchot <i>Mahidol University, Thailand</i>	Relocating Female Same-Sex Desire in the History of Chinese Women in Southeast Asia Yuenmei Wong <i>University of Maryland, USA</i>	Caesuras in the "Transpacific": History as Cinematic Returns in Neoliberalizing Asia/America Mayumo Inoue <i>Hitotsubashi University, Japan</i>	On Inter-Asian Fandom Kelly Chi-Chen Hu <i>National Taiwan Normal University</i>	Nation, Ethnicity, Diaspora, and the World: Locating Namewee in Malaysian Popular Culture Keng We Koh <i>Seoul National University, South Korea</i>
How PR Magazines Electrified Postwar Japan Kyung Jin Ha <i>The University of Tokyo, Japan</i>	Performing Hybridity: Music and Visual Politics of Male Cross-Dressing Performance in Taiwan Chao-Jung Wu <i>National Taiwan University of Arts</i>	Bio-memory in Postcolonial Taiwan: Ethnic Identity and Chinese Drama in Taiwan Chun-yen Wang <i>National Chung Hsing University, Taiwan</i>	On Trans-Asian TV/film Productions Jocelyn Yi-Hsuan Lai <i>University of London, King's College, UK</i>	Media and "Medical Hallyu": South Korean Beauty as Pan-Asian Aesthetic Jane Park <i>University of Sydney, Australia</i>
	Transmedia Assemblage: New Media, Old Media, and Sexual Governance in Contemporary Taiwan and Hong Kong Alvin Ka Hin Wong <i>University of California – Los Angeles, USA</i>	Traveling Backwards: Playing with Time in Chinese Time-travel TV Serials Jia Tan <i>Hong Kong Baptist University</i>	On Cultural/Creative Industries Yoshitaka Mori <i>Tokyo University of the Arts, Japan</i>	
			On Pop Music in East Asia Hyunjoon Shin <i>Sunkonghoe University, South Korea</i>	

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Research Foundation
of South Korea

16:00 – 17:30 SESSION V

ROOM A	ROOM B	ROOM C	ROOM D	ROOM E
<p>PANEL 40 ATTITUDES, IDEOLOGIES, ASIAN AND GENDER IDENTITIES: NEOLIBERALIZATION IN CONTEMPORARY PHILIPPINES</p>	<p>PANEL 41 CROSS-CULTURAL RE-IMAGININGS OF CULTURAL PRODUCTS: THE CASE OF CHINA</p>	<p>PANEL 42 CULTURAL POLITICS OF PERFORMANCE</p>	<p>PANEL 43 TELEVISION AND CULTURAL PRACTICES</p>	<p>PANEL 44 MINOR CINEMA: CINEMATIC CHILDHOOD AND ADOLESCENCE IN AN INTERNATIONAL FRAME</p>
<p><i>Chairperson</i> Jayson D. Petras</p>	<p><i>Chairperson</i> David Kurt Herold</p>	<p><i>Chairperson</i></p>	<p><i>Chairperson</i> John Tebbutt</p>	<p><i>Chairperson</i> Catherine Driscoll</p>
<p>Language Attitudes of Filipinos Towards Learning English and its Implications on Filipino as a National Language</p> <p>Jayson D. Petras <i>University of the Philippines Diliman</i></p>	<p>The (Mis-)understanding of an Idol: Han Han between 'China' and 'the West'</p> <p>David Kurt Herold <i>Hong Kong Polytechnic University</i></p>	<p>Mapping the Emergence of the 'Folk' Genre in the Contemporary Malaysian Independent Music Circuit in an Age of Political Enlightenment</p> <p>Azmyl Yusof <i>Sunway University, Malaysia</i></p>	<p>Negotiating Public Service: Broadcast Television News Production and the Issue of Autonomy</p> <p>Estelle Ladrido <i>La Trobe University, Australia</i></p>	<p>An Odyssey in Searching for a Parental Figure: The Ethnic Child in Three Chinese Films</p> <p>Zitong Qiu <i>Zhejiang University, China, & University of New South Wales, Australia</i></p>
<p>Linguistification of Society as an Ideology in Cultivating Filipino Identity in the Age of Neoliberalization</p> <p>Wennielyn F. Fajilan <i>University of Santo Tomas, Philippines</i></p>	<p>'Cultural Bricolage'? The Reception of Films by Chinese University Students</p> <p>Alex Cockain <i>Hong Kong Polytechnic University</i></p>	<p>Shifting Soft Power: Hip Hop from Youth Movements to Political Campaigns</p> <p>Mirdina Mughtadi <i>Independent Scholar</i></p>	<p>Setting up in Asia: ABC in Singapore</p> <p>John Tebbutt <i>La Trobe University, Australia</i></p>	<p>The Audibility of Place in Contemporary Hollywood Cinema</p> <p>Timothy Laurie <i>University of Sydney, Australia</i></p>
<p>The Influences of Korean Wave on the Asian Identities of Filipino Teachers in the Philippines</p> <p>Ma. Elaine A. Lapuz <i>Britesparks International School, Philippines</i></p>	<p>Is China 2.0 the New Frontier of Techno-orientalism?</p> <p>Gabriele de Seta <i>Hong Kong Polytechnic University</i></p>	<p>Sympathy for the Devil: The Multicultural Resistance of Solo Underground Metal Subculture</p> <p>Yuka Dian Narendra <i>Universitas Indonesia</i></p>	<p>Producing Karen Media</p> <p>Manoch Chummuangpak <i>La Trobe University, Australia</i></p>	<p>Internationalising Teen Film</p> <p>Catherine Driscoll <i>University of Sydney, Australia</i></p>
<p>De-masculinized Pinoy: Bench Ad Campaigns and Filipino Metrosexuality</p> <p>Rachelle Joy M. Rodriguez <i>La Salle College Antipolo, Philippines</i></p>	<p>Cultural Translation vs. Game Expansion in the Modding of Computer Games on the Chinese Internet</p> <p>Ge Zhang <i>Hong Kong Polytechnic University</i></p>			<p>Postcolonial Citizenship and Sex in the History of Indian Film Classification</p> <p>Liam Grealy</p>

16:00 – 17:30 SESSION V

ROOM F	ROOM G	ROOM H	ROOM I	ROOM J
PANEL 45 PUBLIC SPHERE AND MODERNITY	PANEL 46 'ASIA AS METHOD' IN EDUCATIONAL RESEARCH METHODOLOGY	PANEL 47 ARCHIVE AND THE SENSORIUM	PANEL 48 CRITICAL REGIONALISM – ACTIVISM, AESTHETICS AND AFFECT	PANEL 49 CONSORTIUM OF IACS INSTITUTIONS GENERAL ASSEMBLY [CLOSED-DOOR]
<i>Chairperson</i>	<i>Chairperson</i> Jae Park	<i>Chairperson</i> Laleen Jayamanne	<i>Chairperson</i> Leo Ching	
Disciplined Enlightenment (Humin; 訓民) and Rational Enlightenment: Why is Korean Journalism Patriotic? Myungkoo Kang <i>Seoul National University, South Korea</i>	'Asia as Method' and its Strategy of Critical Syncretism Angel M. Y. Lin <i>The University of Hong Kong</i>	David Gulpilil's Iconicity in Australian Cinema Laleen Jayamanne <i>The University of Sydney, Australia</i>	The Exhibitionary Imaginary and the Urban Asian Modern C.J.W.-L. Wee <i>Nanyang Technological University, Singapore</i>	
Kolkata's Street Corners and the Public Sphere Arnab Banerji <i>University of Georgia, USA</i>	"Asia as Method" and its Research Methodology Jae Park <i>Hong Kong Institute of Education</i>	Culture as a Force of Resistance in the Context of Australian Mining Alice Williams <i>The University of Sydney, Australia</i>	Activism, Asian Regionalism and Southeast Asia Mariam B. Lam <i>University of California – Riverside, USA</i>	
'Not to be Left Behind': The Active Participation of Urban Citizens in Jawa Pos' Green and Clean Program in Surabaya Rahmad Hidayat <i>Universitas PGRI Adi Buana Surabaya, Indonesia</i>	Neither Western nor Asian: An Ecological Discourse in Eurasia Tamara Savelyeva <i>The University of Hong Kong</i>	On Silence as Weapon in the Sri Lanka Civil War Films Priyantha Fonseka <i>The University of Sydney, Australia</i>	"All You Need Is Love?": Critical Regionalism and the Politics of Co-vivability" Leo Ching <i>Duke University, USA</i>	
	Daughters, Wives, Mothers, and Others in a Feminist Classroom Naifei Ding <i>National Central University, Taiwan</i>			

FRIDAY, 5 JULY 2013

08:30 – 09:00 (AS5, LT8)	REGISTRATION
09:00 – 10:30 (AS5, LT8)	PLENARY III: States of Emergency
CHAIRPERSON	<p>Professor Soyoung Kim <i>Chair of Cinema Studies, Korean National University of Art, South Korea</i></p> <p>Mr Hilmar Farid <i>Universitas Indonesia, and National University of Singapore</i></p> <p>Professor Mary E. John <i>Senior Fellow, Centre for Women's Development Studies, New Delhi, India</i></p>
	<p>Professor Kuan-Hsing Chen <i>Professor, Graduate Institute for Social Research and Cultural Studies, and Coordinator, Center for Asia-Pacific/Cultural Studies, National Chiao Tung University, Taiwan</i></p>
10:30 – 11:00 (AS5, LT8)	TEA BREAK
11:00 – 12:30 (Rooms A-J)	SESSION VI: Panels 50-59
12:30 – 14:00 (AS5, LT8)	LUNCH
12:30 – 14:00 (AS5, LT8)	IACS SOCIETY GENERAL ASSEMBLY
14:00 – 15:30 (Rooms A-I)	SESSION VII: Panels 60-68
15:30 – 16:00 (AS5, LT8)	TEA BREAK
16:00 – 17:30 (AS5, LT8)	CLOSING KEYNOTE: States of Emergency
CHAIRPERSON	<p>Professor Thongchai Winichakul <i>Professor of Southeast Asian History, Department of History, University of Wisconsin-Madison, USA</i></p>
	<p>Professor Prasenjit Duara <i>Director, Asia Research Institute, and Director, Humanities and Social Sciences Research, Office of Deputy President (Research and Technology), National University of Singapore</i></p>
17:30 – 18:00 (AS5, LT8)	CLOSING ADDRESS
	<p>Professor Meaghan Morris <i>Chair, Inter-Asia Cultural Studies Society, & Professor of Gender and Cultural Studies, The University of Sydney, Australia</i></p> <p>Professor Beng Huat Chua <i>Head, Department of Sociology, and Cluster Leader of Cultural Studies in Asia, Asia Research Institute, National University of Singapore</i></p> <p>Professor Melani Budianta <i>Professor of Literature, Faculty of Humanities, Universitas Indonesia</i></p>
18:00	END OF CONFERENCE

11:00 – 12:30 SESSION VI

ROOM A	ROOM B	ROOM C	ROOM D	ROOM E
<p>PANEL 50 BEYOND THE AIDS INDUSTRY: DISJUNCTIONS BETWEEN EMBODIED AGENCY AND INSTITUTIONAL PRACTICES IN THE ASIA-PACIFIC</p>	<p>PANEL 51 CULTURE ECONOMIES</p>	<p>PANEL 52 ARTICULATING RESISTANCE TO GOVERNMENTALITY AND HEGEMONY IN INDONESIA'S CULTURAL INDUSTRY IN THE AGE OF "CREATIVE ECONOMICS"</p>	<p>PANEL 53 THE TRANSLATION TURN IN CULTURAL STUDIES</p>	<p>PANEL 54 'POPULAR' IN QUOTATION MARKS</p>
<p><i>Chairpersons</i> Hans Tao-Ming Huang & Kane Race</p>	<p><i>Chairperson</i></p>	<p><i>Chairperson</i> Manneke Budiman</p>	<p><i>Chairperson</i> Feng Cui</p>	<p><i>Chairperson</i> Chih-Chieh Liu</p>
<p>Harm Reduction as Social Rehabilitation: HIV Governance and Therapeutic Citizenship in Taiwan Hans Tao-Ming Huang <i>National Central University, China</i></p>	<p>Filial Piety (孝 Hsiao) and Career Exploration-Choice in Confucian Heritage Culture Cary Hung <i>The Chinese University of Hong Kong</i> Jae Park <i>Hong Kong Institute of Education</i></p>	<p>The Art (and the Struggle) of Branding Seno Gumira Ajidarma <i>Freelance Writer</i></p>	<p>从莫言作品外译看译者的“创造性叛逆” Feng Cui <i>Nanyang Technological University, Singapore</i></p>	<p>Asian Popular Culture in Southeast Asia Peichi Chung <i>The Chinese University of Hong Kong</i></p>
<p>Bipolar AIDS Stories Jerry Yung-Ching Chang <i>University of Pennsylvania, USA</i></p>	<p>Life and Death at the Interface: Affective Labor, Intimate Objects, and Global Supply Chains Joshua Neves <i>Brown University, USA</i></p>	<p>Indonesian Films between the State and the Market Lasja Fauzia Susatyo <i>Freelance Filmmaker</i></p>	<p>跨语际的“中国”——翻译、政治与文化身份的新世纪 Zi Ye <i>Fudan University, China</i></p>	<p>Refashioning the Outdated Voice: The Sudden Fame of Zi-Qian Liu's <i>Missing You</i> (2011) Chih-Chieh Liu <i>The University of Hong Kong</i></p>
<p>Party and Play: New Sexual Infrastructures in the Vicinity of HIV Kane Race <i>The University of Sydney, Australia</i></p>	<p>The Contingent Economy of New Cambodian Feature Production Adam Knee <i>Nanyang Technological University, Singapore</i></p>	<p>Claiming a Space in Kota Tua Jakarta Tommy Christomy <i>Universitas Indonesia</i></p>	<p>译者的翻译策略和政治文化选择：从晚清《苏格兰独立记》的译介谈起 Pu Chun <i>Nanyang Technological University, Singapore</i></p>	<p>Pop and Politics on the Web: From Singapore Style to Humping and Rapping Shzr Ee Tan <i>Royal Holloway University of London, UK</i></p>
			<p>马君武的早期翻译与社会主义在中国的传播 Zhou Min <i>Peking University, China</i></p>	<p>Havens from Regimes of Accumulation or Tools of a Municipally-directed Cultural Industry? Informal Choirs and the 'Popular' in Shanghai Ruard W Absaroka <i>School of Oriental and African Studies, UK</i></p>

11:00 – 12:30 SESSION VI

ROOM F	ROOM G	ROOM H	ROOM I	ROOM J
<p>PANEL 55 THE MEDIATION OF METROPOLIS IN VISUAL ART AND MUSIC</p>	<p>PANEL 56 COLD WAR “CHINESE” WRITING: INFORMATION WARFARE, MODERNIST AESTHETICS, LITERARY CRITICISM, AND DIASPORIC FORMATIONS</p>	<p>PANEL 57 THE NEXT BIG THING IN EUROPE? CULTURAL INDUSTRIES IN ASIA</p>	<p>PANEL 58 SEARCHING FOR THE MODERN PAST IN CONTEMPORARY ASIAN TELEVISION HISTORICAL DRAMAS</p>	<p>PANEL 59 CULTURAL RECONSTRUCTION UNDER GLOBAL AND REGIONAL CULTURES IN ASIA: EXAMPLES IN ART AND HIGHER EDUCATION</p>
<p><i>Chairperson</i> Edwin Jurriëns</p>	<p><i>Chairperson</i> Chih-Ming Wang</p>	<p><i>Chairperson</i> Lorraine Lim</p>	<p><i>Chairperson</i> Kai Khiun Liew</p>	<p><i>Chairperson</i> Kevin Wee Lin</p>
<p>Urban Interventions in Indonesia: From Guerrilla Art to Creative Economy Edwin Jurriëns <i>The University of Melbourne, Australia</i></p>	<p>Diaspora, Liberalism, and Theory: On T.A. Hsia and Cold War Criticism Chris Lee <i>University of British Columbia, Canada</i></p>	<p>British Fashion Brands in Asia: A Case Study of Global ‘Creation’ Shinji Oyama <i>Birkbeck, University of London, UK</i></p>	<p>Teleserial Suturing & De-confucianizing the Past in Contemporary South Korean Medical Dramas Kai Khiun Liew <i>Nanyang Technological University, Singapore</i></p>	<p>The Quest for a Regional Culture: The Artistic Adventure of Two Bali trips in 1952 and 2001 Ruobing Wang <i>National Art Gallery, Singapore</i></p>
<p>From Handover to Leftover: Tatming and the Postcolonial Ruins of Hong Kong Ir Jeroen de Kloet <i>University of Amsterdam, the Netherlands</i> Yiu Fai Chow <i>Hong Kong Baptist University</i> Leonie Schmidt <i>University of Amsterdam, the Netherlands</i></p>	<p>Cold War Humanism in Taiwan: On Yan Yuanshu and His Critical Practices Chih-ming Wang <i>Academia Sinica, Taiwan</i></p>	<p>Asian Artists in European Museums: A Case Study of Global ‘Representation’ Mariko Murata <i>Kansai University, Japan</i></p>	<p>The Aesthetics and Politics of Chinese Historical Dramas Irene Fang-Chih Yang <i>National Cheng Kung University, Taiwan</i></p>	<p>Adapting the Confucian Model to University Autonomy in Taiwan’s Higher Education System Flora Yuling Hsu <i>National Chengchi University, Taiwan</i> Angela Pei-chun Han <i>Independent Scholar</i></p>
<p>Not for Sale: Art and Culture in the City of Dis-appearance Francis Maravillas & Michelle Antoinette</p>		<p>Asian Cultural Industries in Europe: A Case Study of Global ‘Consumption’ Lorraine Lim <i>Birkbeck, University of London, UK</i></p>	<p>Time-travel TV Drama Genres and Fan Fiction Communities in Contemporary China: Gaining a Window on the Subjectivities of the City Youths Angel Lin & April Liu <i>The University of Hong Kong</i></p>	<p>Re-assessing the Cultural Values under the Concept of Neoliberalism: “Art Taipei” (“Taipei Art International Fair”, 1995-2012) as a Case Study Yifang Chen <i>Independent Scholar</i></p>
			<p>Singapore Television in the 80s: Dramas of Significance? Jinna Tay <i>Monash University, Australia</i></p>	<p>From Marketization to Chaos? An Examination of Taiwan’s Higher Education Development Sabrina Chia Jung Lee <i>National Chengchi University, Taiwan</i></p>

14:00 – 15:30 SESSION VII

ROOM A	ROOM C	ROOM C	ROOM D
<p>PANEL 60 THE MAKING OF HYSTERIA: WOMEN AND THE CINEMATIC PATHOLOGIES IN ASIA</p>	<p>PANEL 61 NETWORKS OF CREATIVE LABOUR</p>	<p>PANEL 62 MUSIC AND THE NATION</p>	<p>PANEL 63 CONTEMPORARY KOREAN CINEMA, TRANSMEDIA, AND THE TRANSNATIONAL</p>
<p><i>Chairperson</i> Sun Jung</p>	<p><i>Chairperson</i> Bridget Conor</p>	<p><i>Chairperson</i></p>	<p><i>Chairperson</i> Jihoon Kim</p>
<p>Sex and Madness, Neurosis of Capitalism: Penthouse Elephant and Mother is a Whore</p> <p>Sun Jung <i>National University of Singapore</i></p>	<p>Screenwriting as Creative Labour in London and Beyond</p> <p>Bridget Conor <i>King's College London, UK</i></p>	<p>A Nation Embodied in Sita through the Lens of Popular Culture in India</p> <p>Shaheen Salma Ahmed <i>Independent Scholar</i></p>	<p>Three Participatory Documentary Projects in the Contemporary Korean Independent Cinema: For a New Politics of Participation in the Transmedia Age</p> <p>Jihyun Kim <i>Chung-Ang University, South Korea</i></p>
<p>The Specter of Feminist Epidemics & Pathologies in Hong Kong Cinema: Boomeranging Porno-violence in Kiss of Death and Fatal Encounter</p> <p>Liew Kai Khiun <i>Nanyang Technological University, Singapore</i></p>	<p>The Creative and Cultural Tensions in Taiwan's Asianised TV Drama Production</p> <p>Yi-Hsuan Lai <i>King's College London, UK</i></p>	<p>From Nationalist to a Neo- Liberalist Turn in Philippine Popular Music (1930-2000)</p> <p>Florentino A. Iniego Jr. <i>University of the Philippines</i></p>	<p>2 Doors, Independent Transmedia Documentary, and the Political Pedagogy in the Digital Age</p> <p>Jihoon Kim <i>Nanyang Technological University, Singapore</i></p>
<p>The Carnal and the Sublime: Revisiting Philippine Cinema's Golden Years</p> <p>Dinah Roma <i>De La Salle University, Philippines</i></p>	<p>Youth Media Work</p> <p>Yeran Kim <i>Kwangwoon University, South Korea</i></p>	<p>唯美主义的耳朵— 声音政治及其变迁</p> <p>周志强 南开大学文学院, 中国</p>	
<p>Immorality, Purity or Eccentricity? –Representation of Japanese Women in Korean Dramas and Cinemas</p> <p>Yukie Hirata <i>Dokkyo University, Japan</i></p>	<p>Working Consumers</p> <p>Hye-Kyung Lee <i>King's College London, UK</i></p>	<p>Three Views on “Gangnam Style”: K-pop and Orientalism</p> <p>Seong-woo Choi <i>Yonsei University, South Korea</i></p>	

14:00 – 15:30 SESSION VII

ROOM E	ROOM F	ROOM G	ROOM H	ROOM I
<p>PANEL 64 PROFILING POST-CELLULOID PUBLICS</p>	<p>PANEL 65 CULTURAL EXCHANGE IN ASIAN HISTORIES</p>	<p>PANEL 66 CONSUMING OTHERNESS WITHIN THE SELF</p>	<p>PANEL 67 THE AESTHETICS OF MEMORY</p>	<p>PANEL 68 CULTURE, HISTORY, INDUSTRY NANJING MASSACRE FILMS</p>
<p><i>Chairperson</i> Jenson Joseph</p>	<p><i>Chairperson</i></p>	<p><i>Chairperson</i> Robert Ru-Shou Chen</p>	<p><i>Chairperson</i> Christine Kim</p>	<p><i>Chairperson</i> Xuqing Zhang</p>
<p>New Media and Public Enthusiasm for Cinema in Contemporary Kerala Jenson Joseph <i>University of Hyderabad, India</i></p>	<p>A Tale of Two Cities, Sikh Policemen in Singapore and Hong Kong, 1860s to 1940s Cary Cao Hung <i>National University of Singapore</i></p>	<p>Japaneseness as a Signifying Practice in Recent Taiwan Cinema Robert Ru-Shou Chen <i>National Chengchi University, Taiwan</i></p>	<p>Minor Aesthetics and Underwhelming Memories Christine Kim <i>Simon Fraser University, Canada</i></p>	<p>Bearing Witness to Nanjing: Zhang Yimou's <i>The Flowers of War</i> Laurence Simmons <i>The University of Auckland, New Zealand</i></p>
<p>Laying Tracks in the Meantime: Theories of Cinematic Sound and the Digital Everyday Samhita Sunya <i>Rice University, USA</i></p>	<p>Japanese Craftspeople Crossing Borders in 1920-40s Takuya Kida <i>The National Museum of Modern Art, Tokyo, Japan</i></p>	<p>Practising Kawaii in Taiwan – Everyday Practices, Cultural Making and Political Performance Yin C. Chuang <i>National Taiwan Normal University, Taiwan</i></p>	<p>Experimental Asian Canadian Art and Tracing Traumatic Transpacific Memories Kirsten Emiko McAllister <i>Simon Fraser University, Canada</i></p>	<p><i>The Flowers of War</i> and the Making of Chinese Blockbusters Xuelin Zhou <i>The University of Auckland, New Zealand</i></p>
<p>New Cinephilia as Discursive Order: Karagara, Mubi, and Facebook Baidurya Chakrabarti <i>English and Foreign Languages University, India</i></p>	<p>Japanese Folk Tales in Japanese-occupied Singapore Masakazu Matsuoka <i>Japan Society for the Promotion of Science</i></p>	<p>Consuming Taiwan Ba-na-na in Moji: (Colonial) Nostalgia and Tourism in Contemporary Japan Mike Shi-chi Lan <i>National Chung Cheng University, Taiwan</i></p>	<p>The Aesthetic Temporalities of Asian/Indigenous Relation Larissa Lai <i>University of British Columbia, Canada</i></p>	<p>The Changes and Significances of Nanjing Massacre Films Anhua Zhou <i>Nanjing University, China</i></p>